

NO. 8

Archie's Pal



Jughead

OCT. *comics*

DOESN'T THE
VIEW FROM UP HERE
HIT YOU IN THE PIT
OF THE STOMACH,
JUGHEAD?

YEAH! ~LET'S
EAT!

10¢



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Archie's Pal Jughead

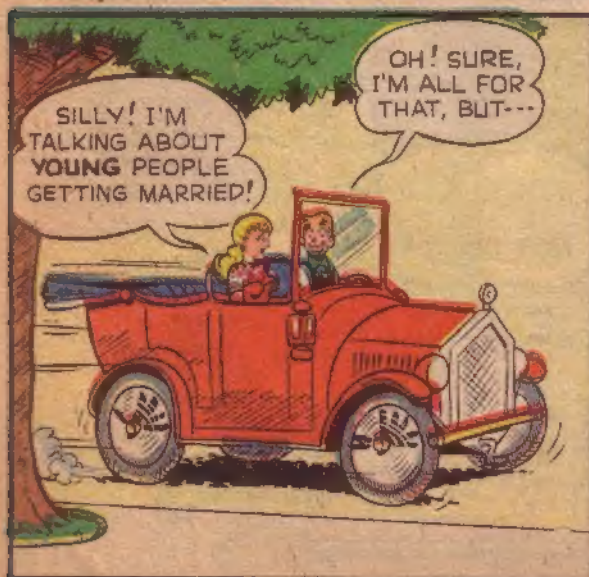
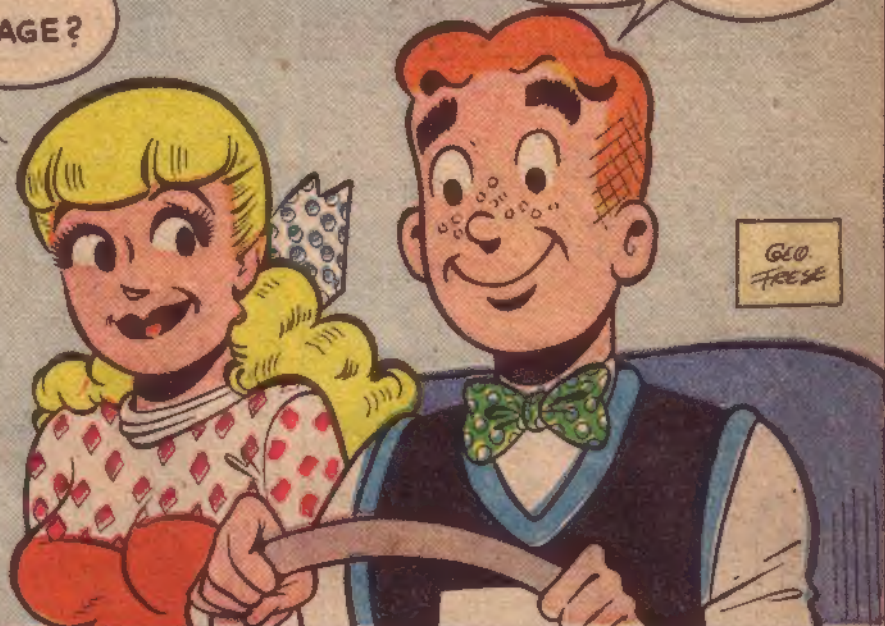


NAH-H-H! I LIKE
TO SLEEP LATE! ANY
TIME AFTER LUNCH
IS EARLY ENOUGH!

ARCHIE, DO YOU
BELIEVE IN
EARLY MARRIAGE?

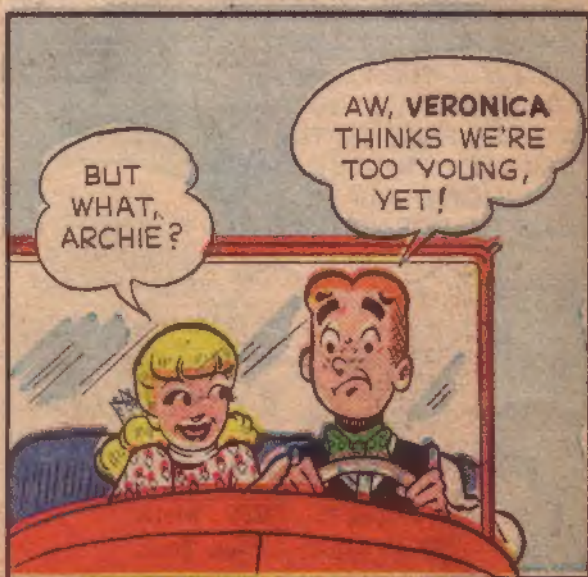
"EARLY
TO
WED"

Geo.
Freese



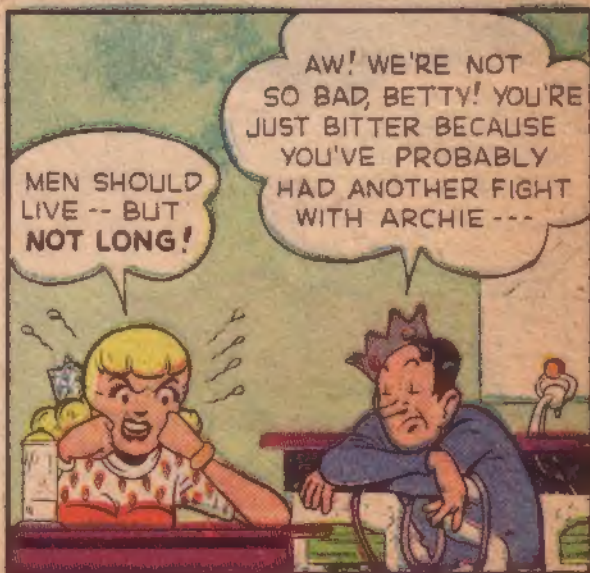
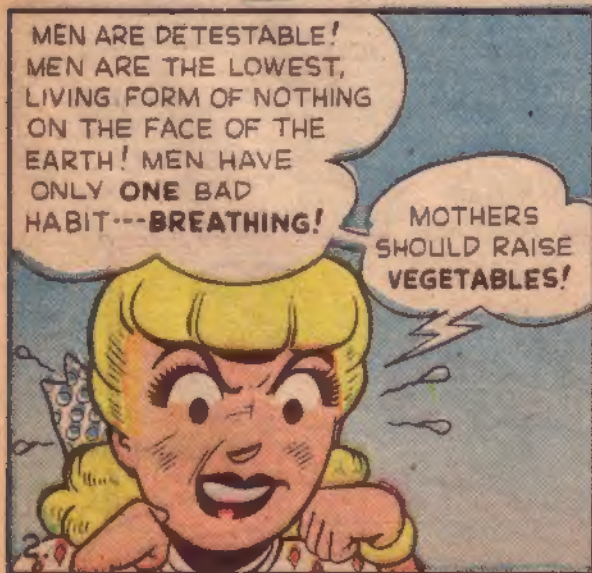
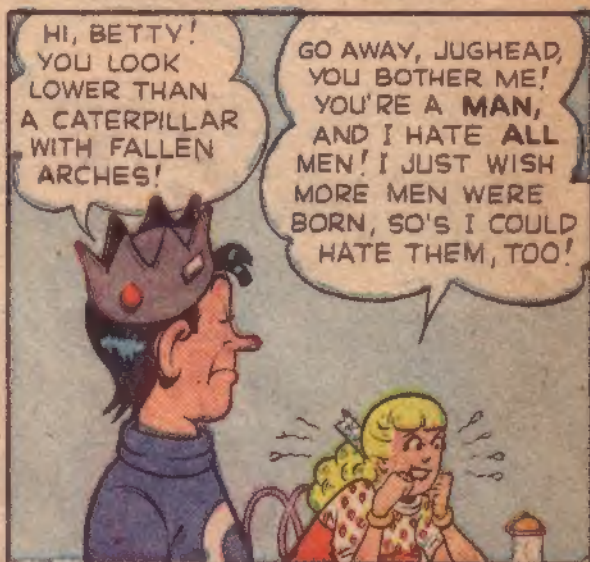
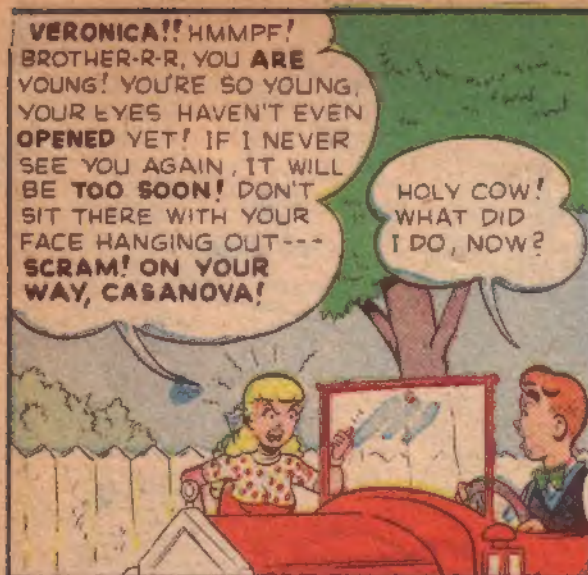
SILLY! I'M
TALKING ABOUT
YOUNG PEOPLE
GETTING MARRIED!

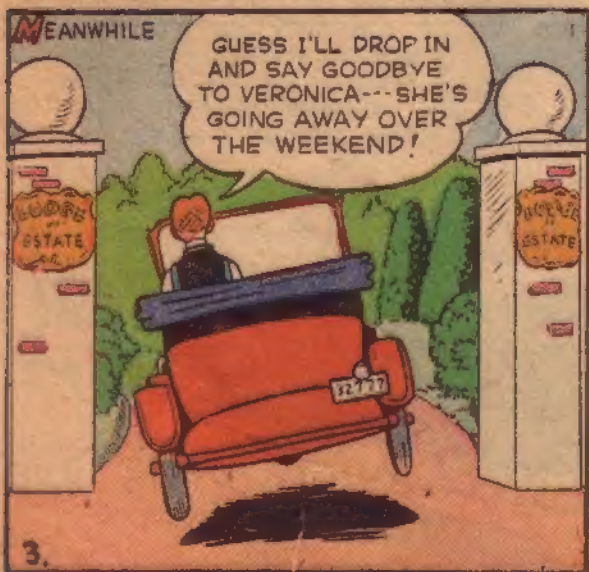
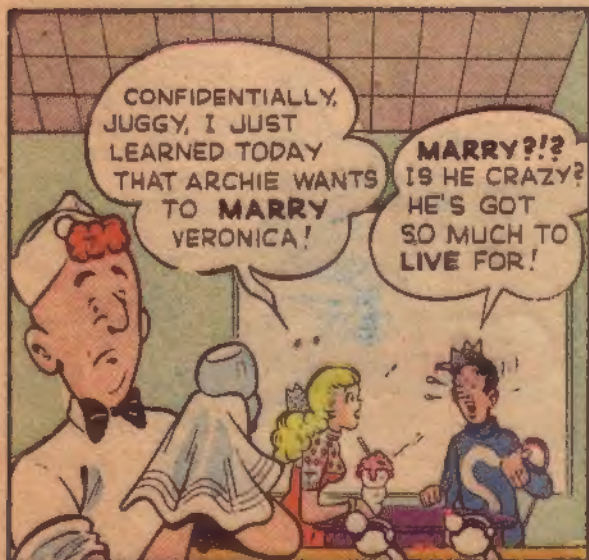
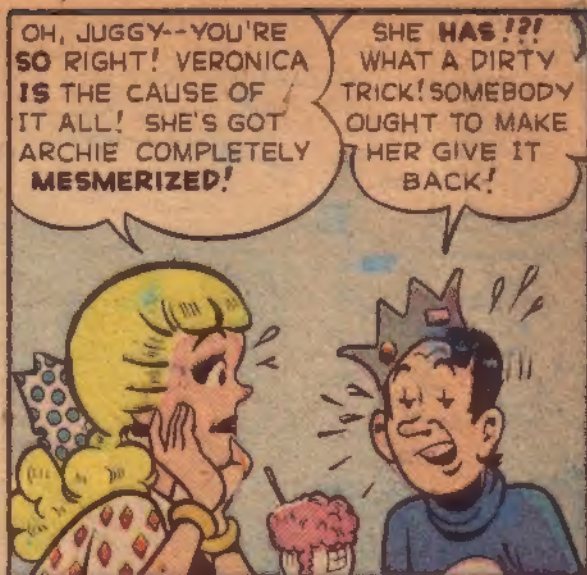
OH! SURE,
I'M ALL FOR
THAT, BUT---

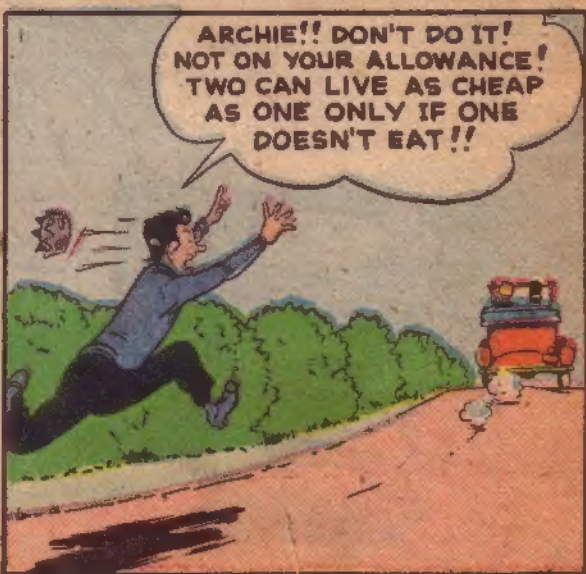
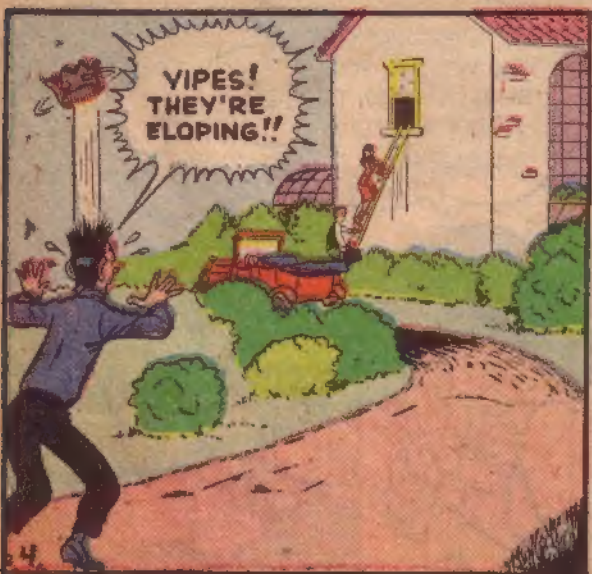


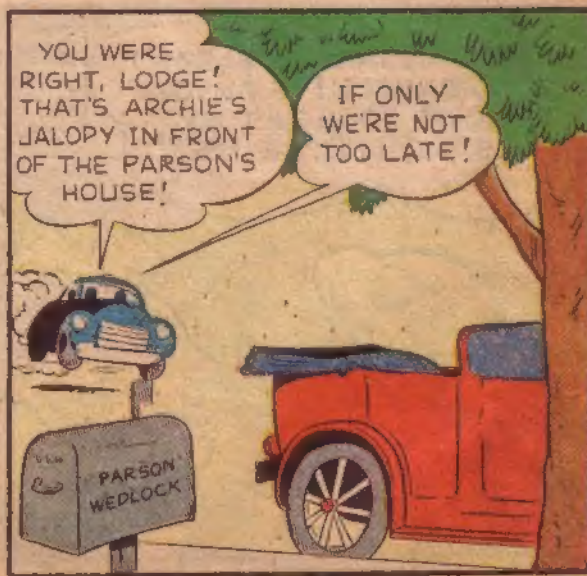
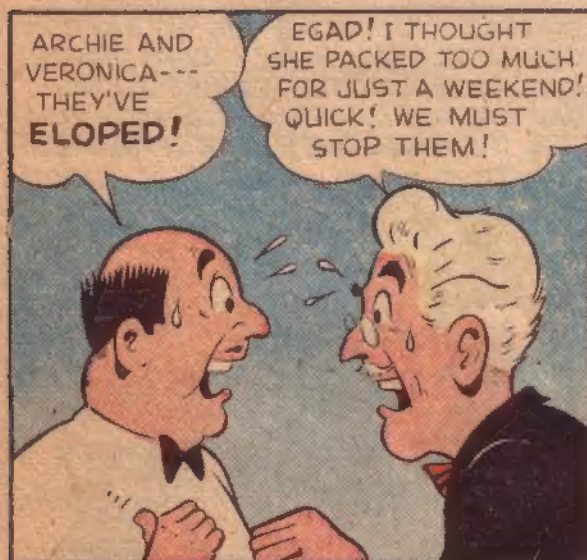
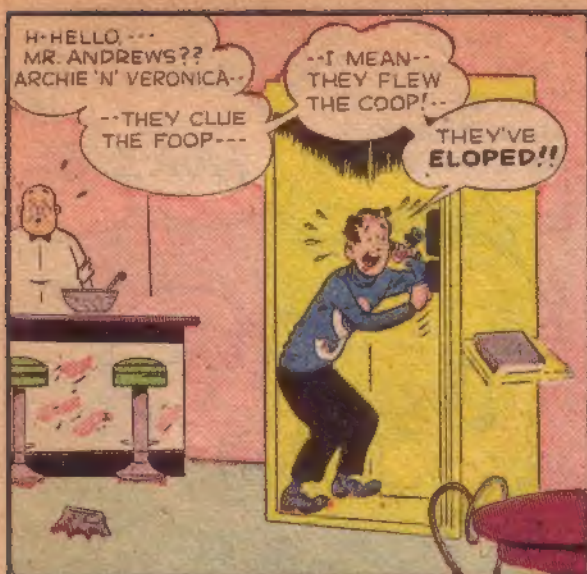
BUT
WHAT,
ARCHIE?

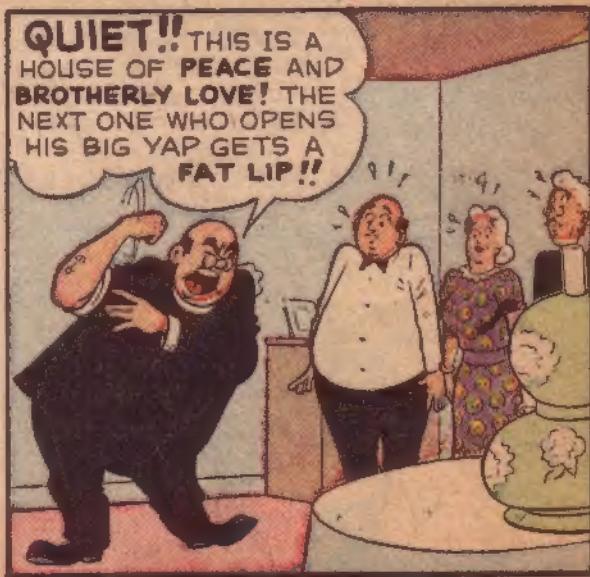
AW, VERONICA
THINKS WE'RE
TOO YOUNG,
YET!

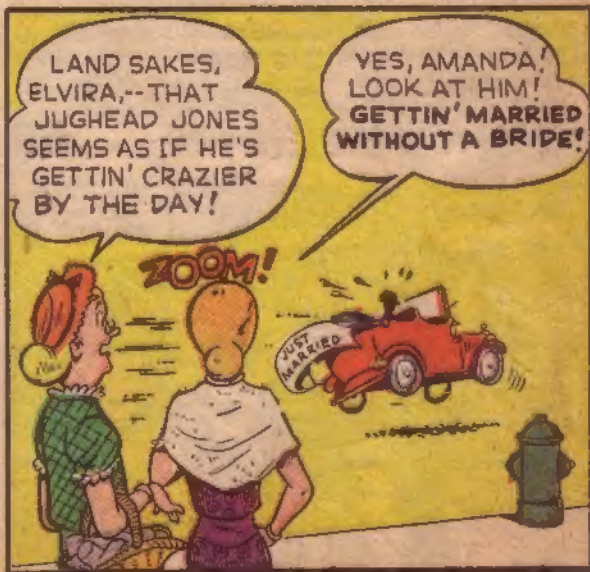
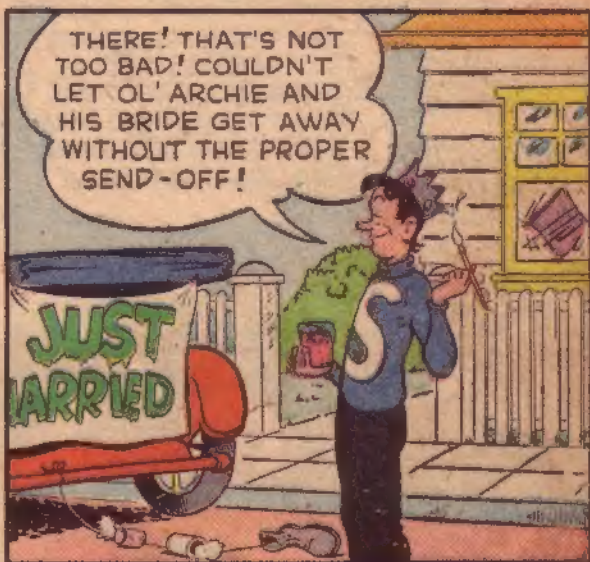
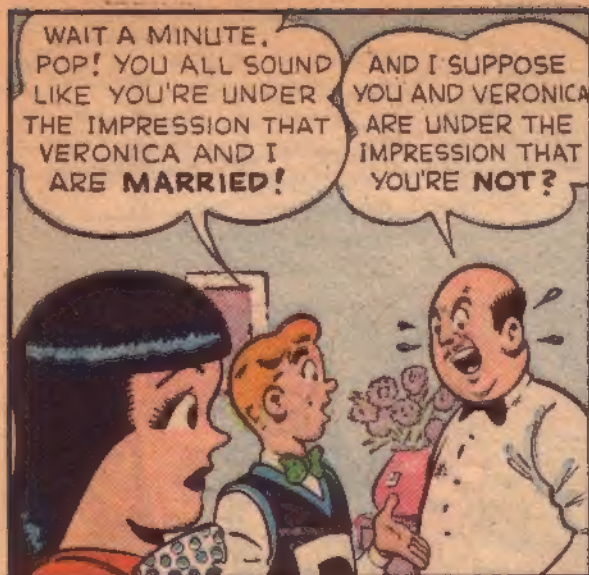












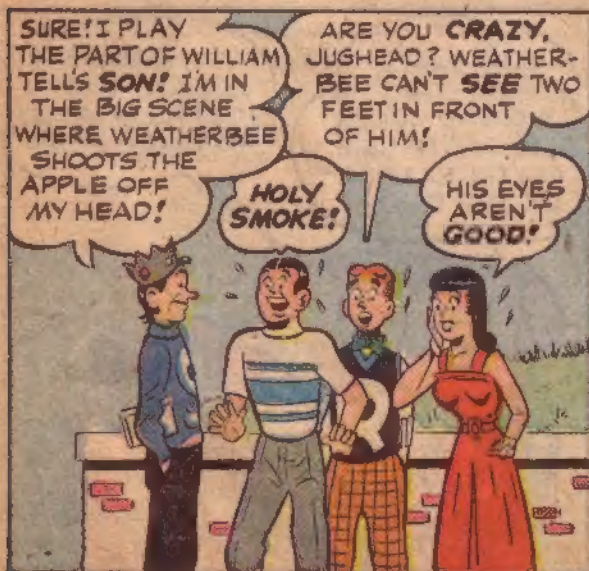
Archie's Pal Jughead

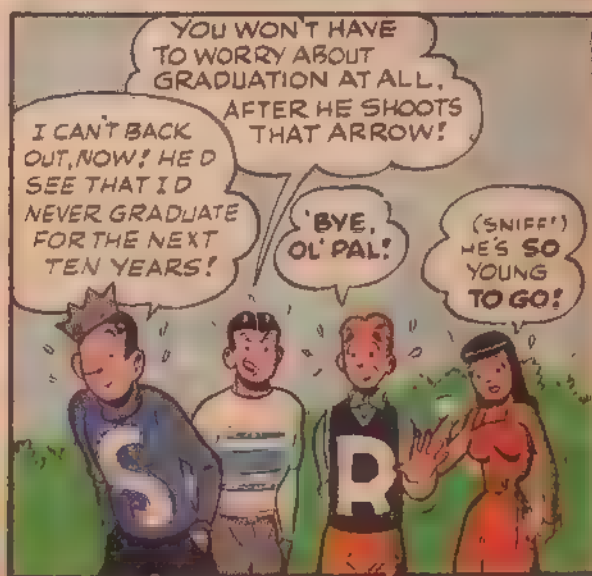
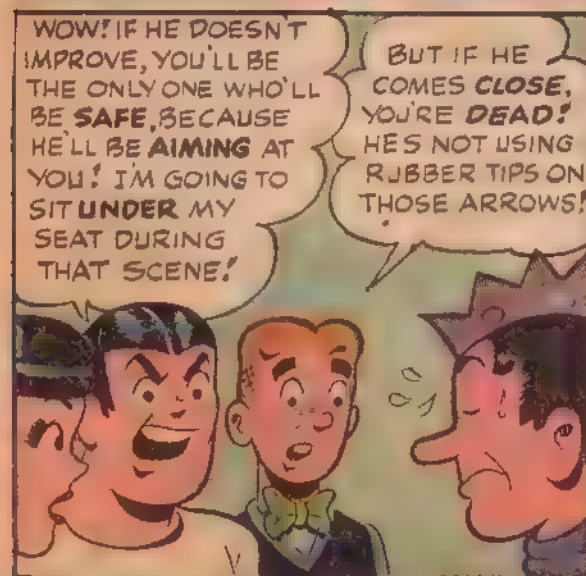
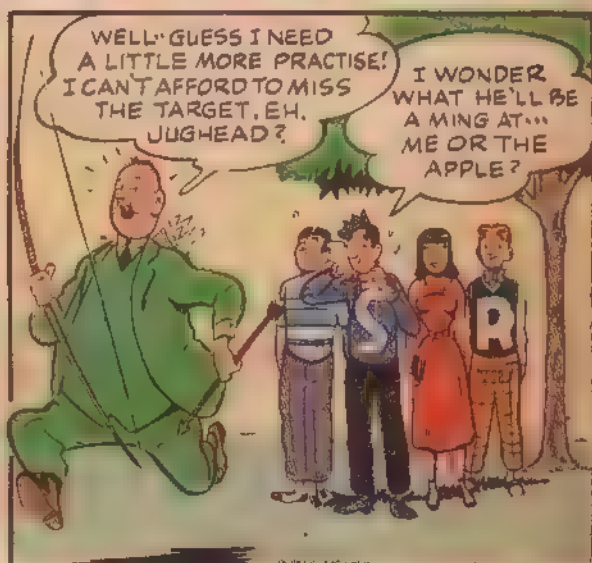
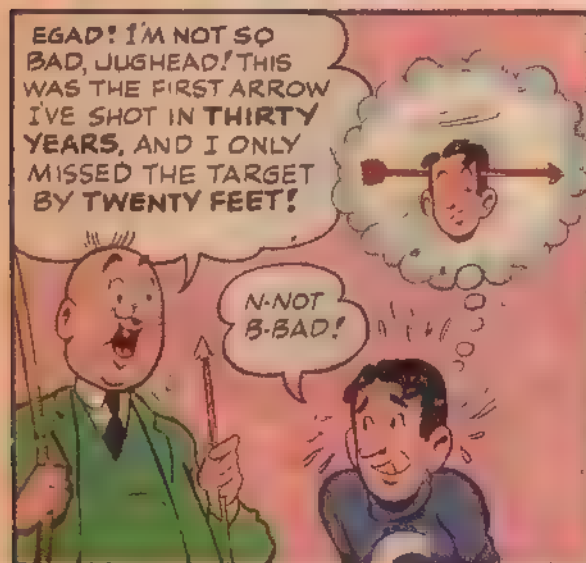
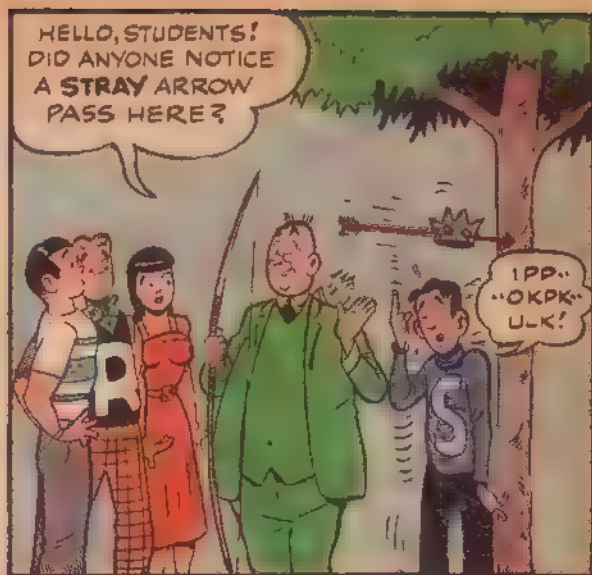
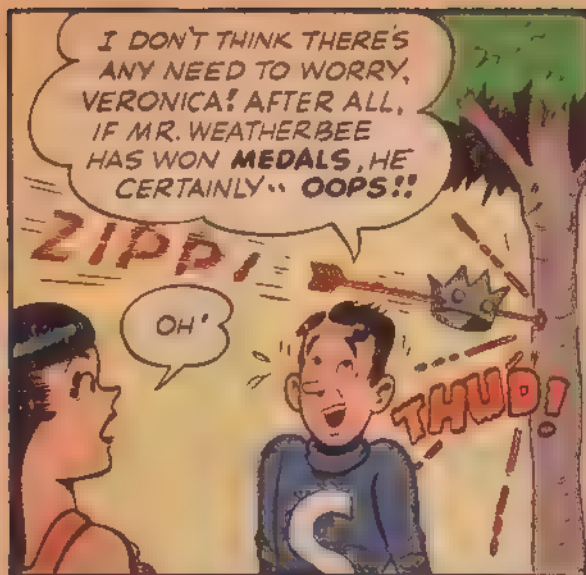
 **The APPLE
OF HIS EYE!**

HA! CAN YOU
IMAGINE **WEATHER-
BEE** PLAYING THE
PART OF **WILLIAM
TELL**!??

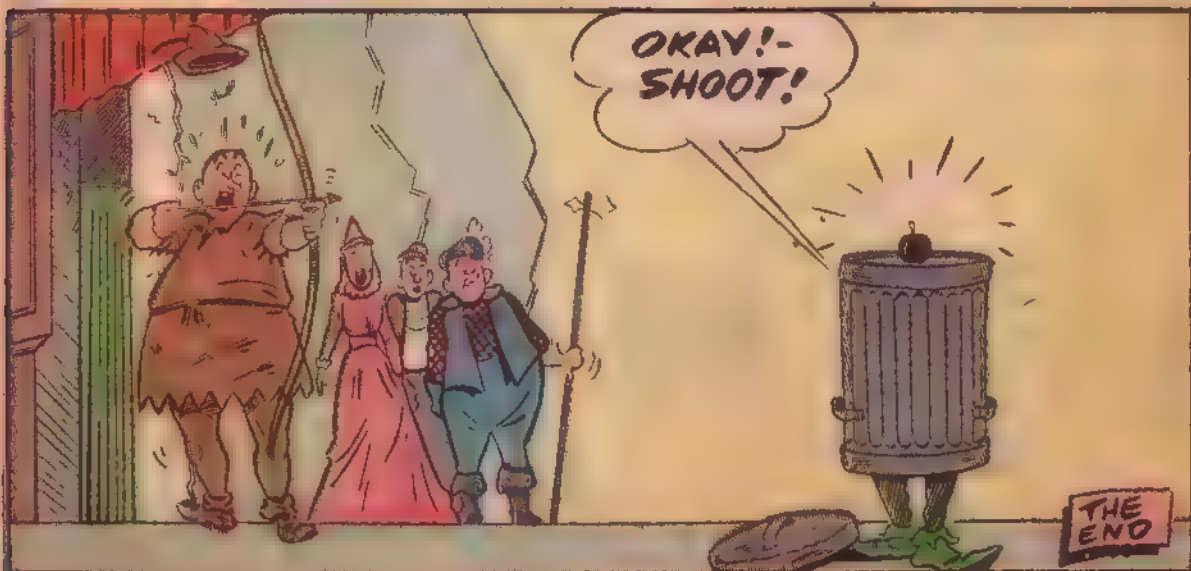
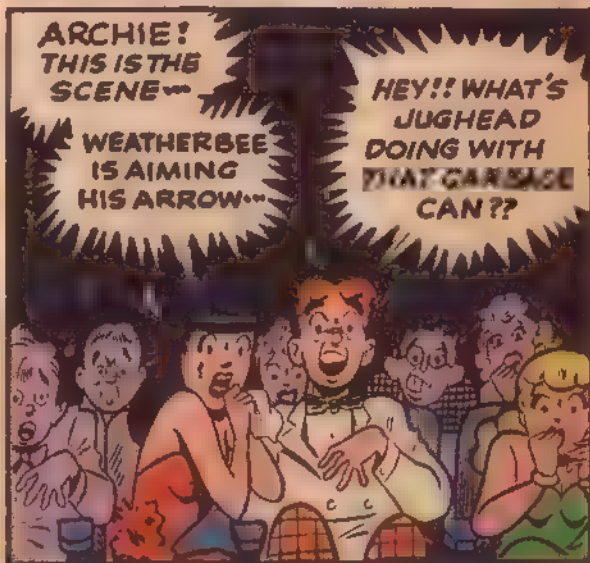
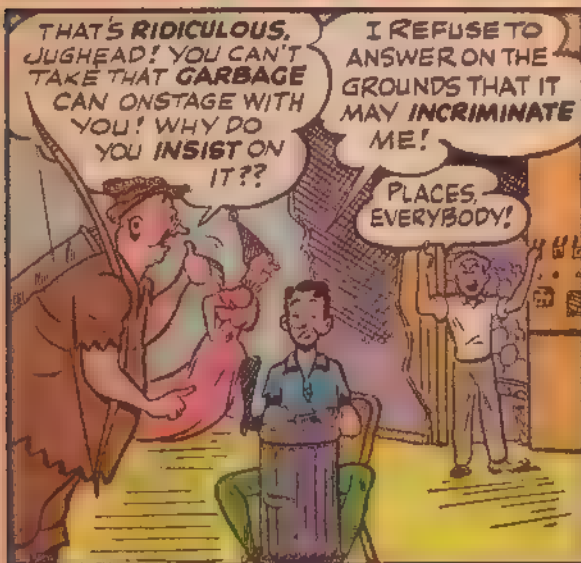
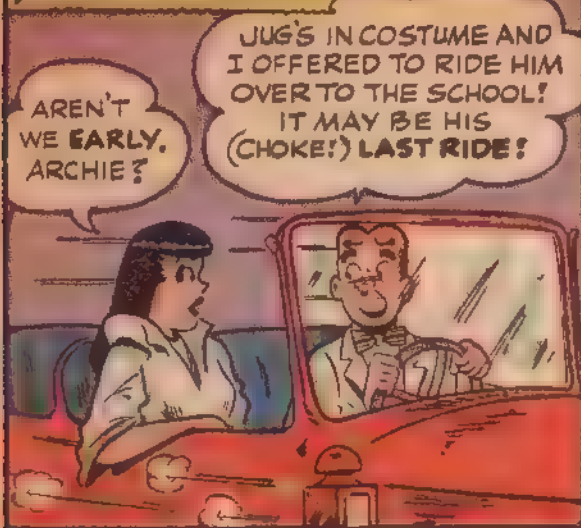
OR MISS
GRUNDY IN
ONE OF THOSE
OLD COSTUMES!

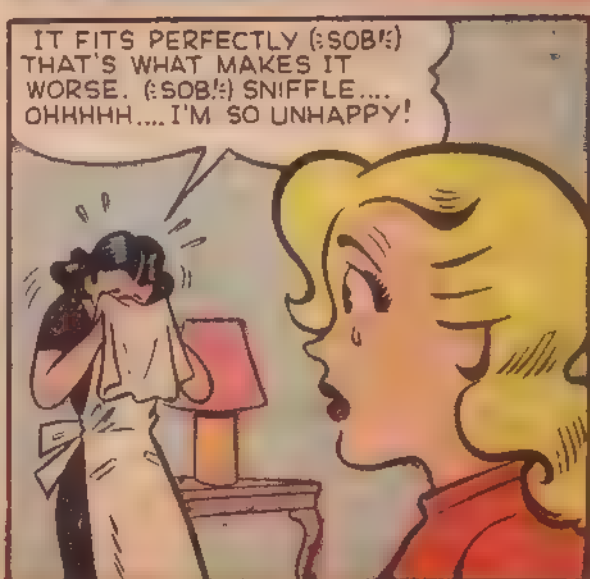
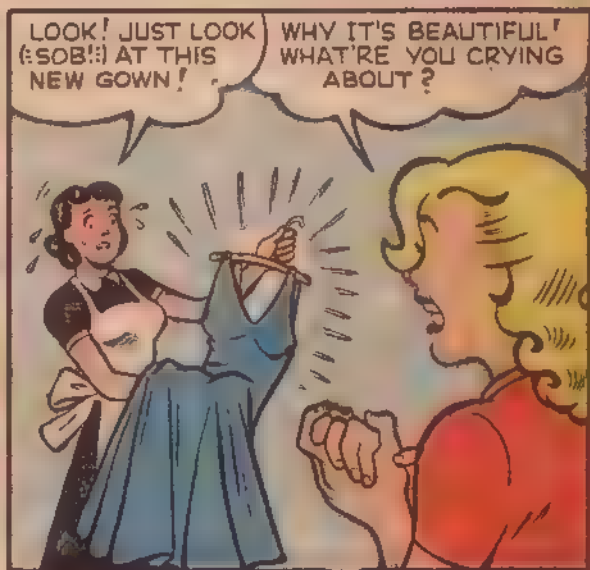
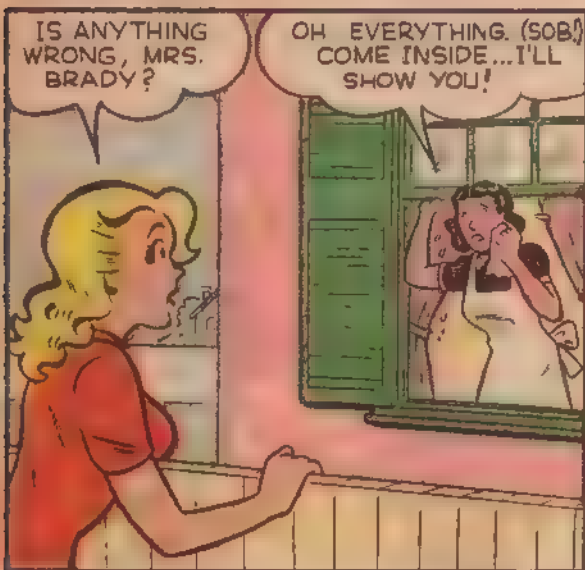
I WON'T
MISS THIS
SHOW FOR
ANYTHING!

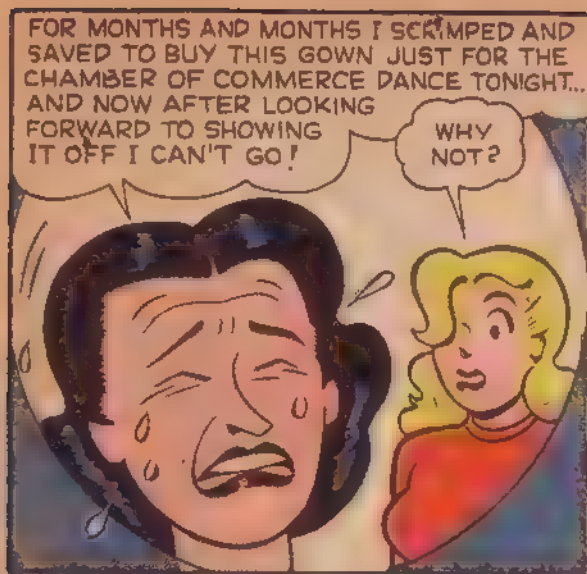




THE NIGHT OF THE PLAY...

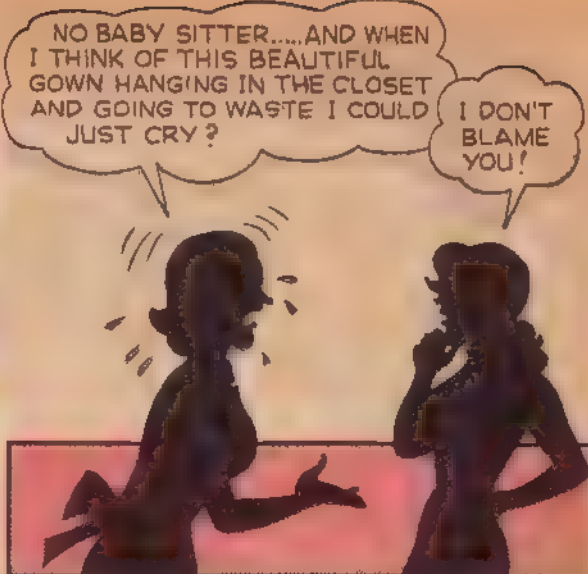






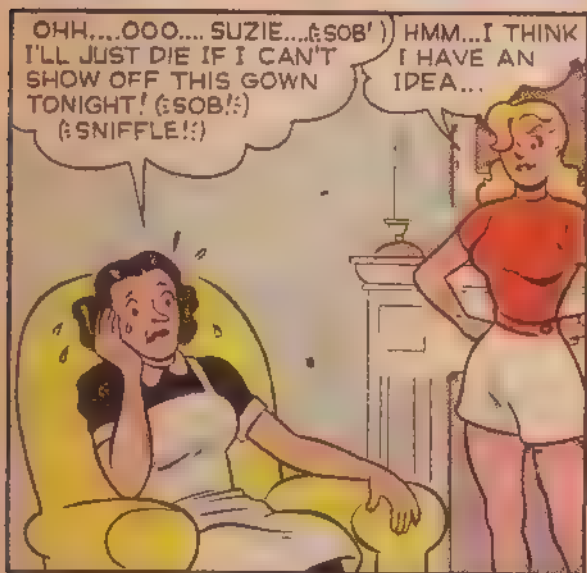
FOR MONTHS AND MONTHS I SCAMPED AND SAVED TO BUY THIS GOWN JUST FOR THE CHAMBER OF COMMERCE DANCE TONIGHT... AND NOW AFTER LOOKING FORWARD TO SHOWING IT OFF I CAN'T GO!

WHY NOT?



NO BABY SITTER....AND WHEN I THINK OF THIS BEAUTIFUL GOWN HANGING IN THE CLOSET AND GOING TO WASTE I COULD JUST CRY?

I DON'T BLAME YOU!



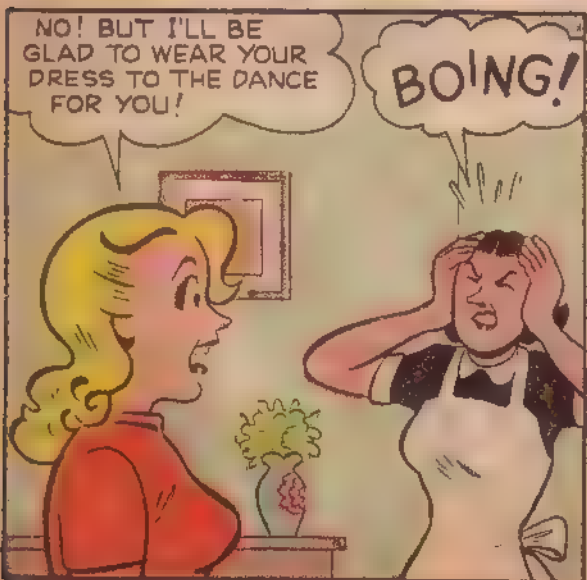
OH...OOO... SUZIE... (SOB!) I'LL JUST DIE IF I CAN'T SHOW OFF THIS GOWN TONIGHT! (SOB!:) (SNIFFLE!)

HMM...I THINK I HAVE AN IDEA...



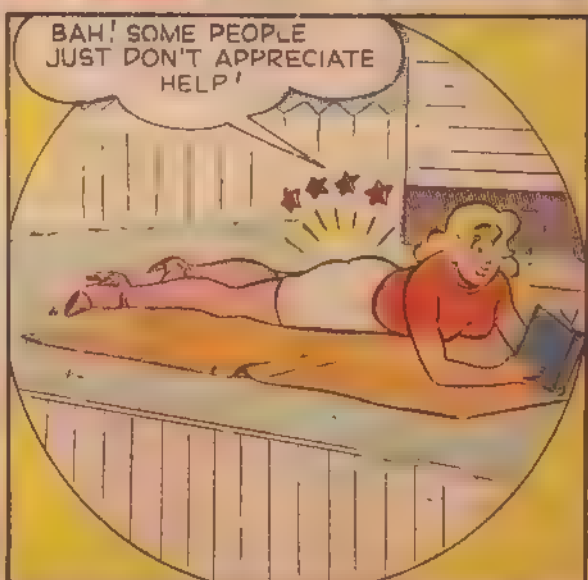
YOU SAY YOU'RE ANXIOUS TO HAVE THIS DRESS SHOWN OFF BUT YOU CAN'T GO TO THE DANCE BECAUSE YOU DON'T HAVE A BABY SITTER?

SUZIE' YOU MEAN YOU'LL BABY SIT FOR ME??



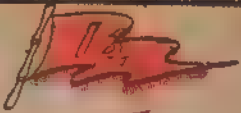
NO! BUT I'LL BE GLAD TO WEAR YOUR DRESS TO THE DANCE FOR YOU!

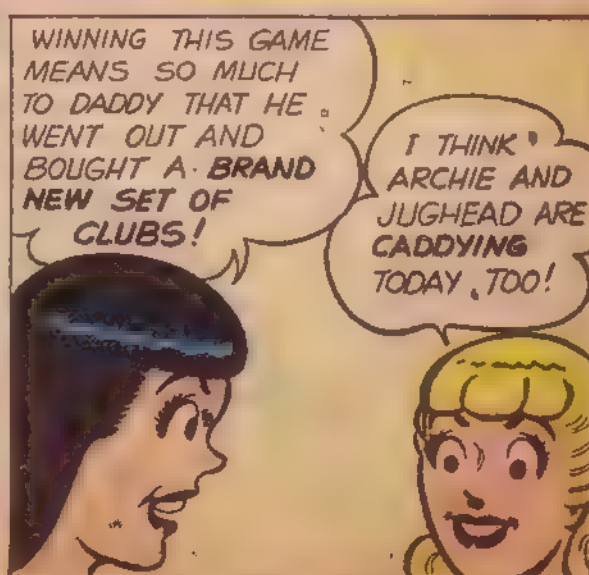
BOING!

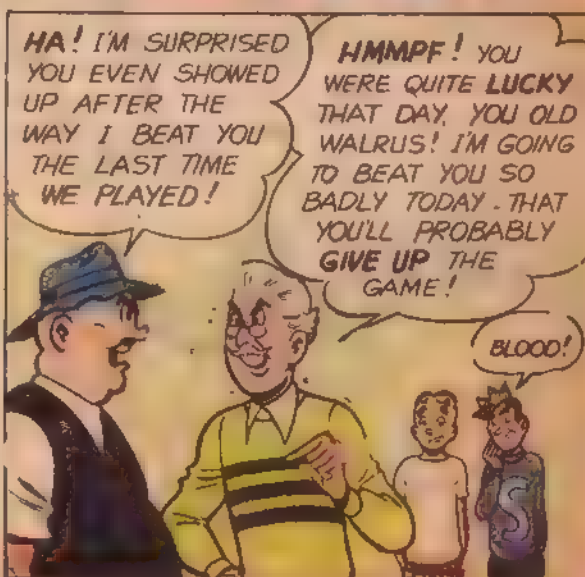
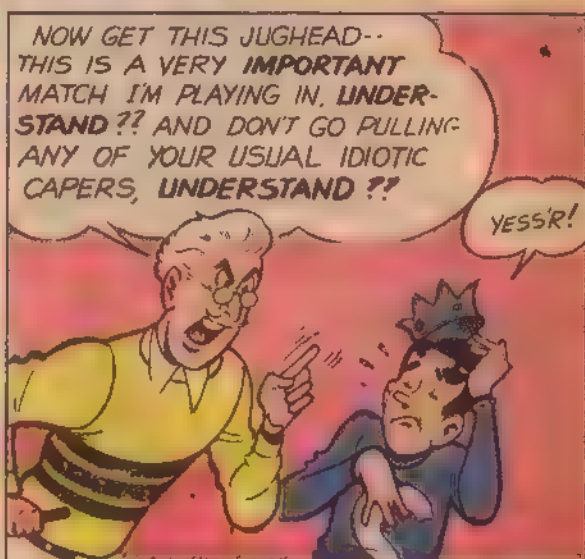
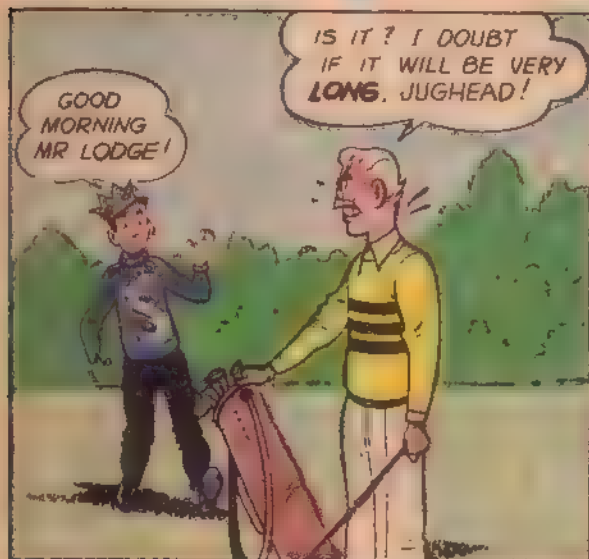
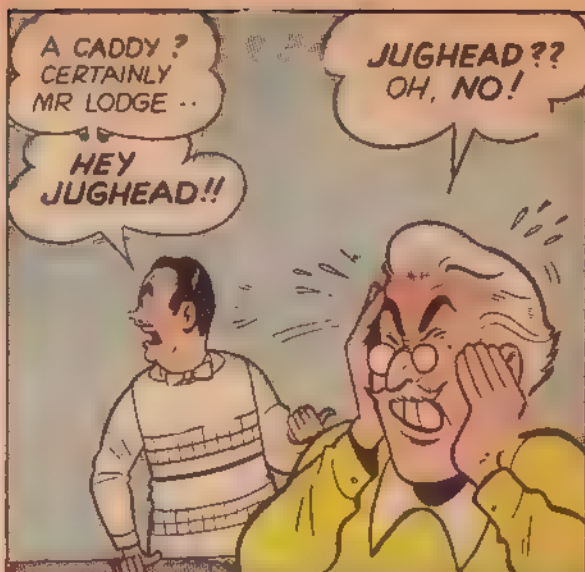


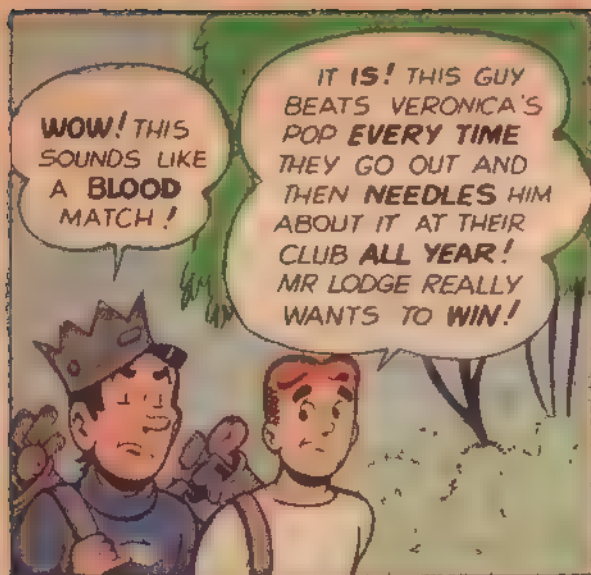
BAH! SOME PEOPLE JUST DON'T APPRECIATE HELP!

Archie's Pal Jughead

in 
**TO TEE
OR NOT
TO TEE!**







WOW! THIS SOUNDS LIKE A BLOOD MATCH!

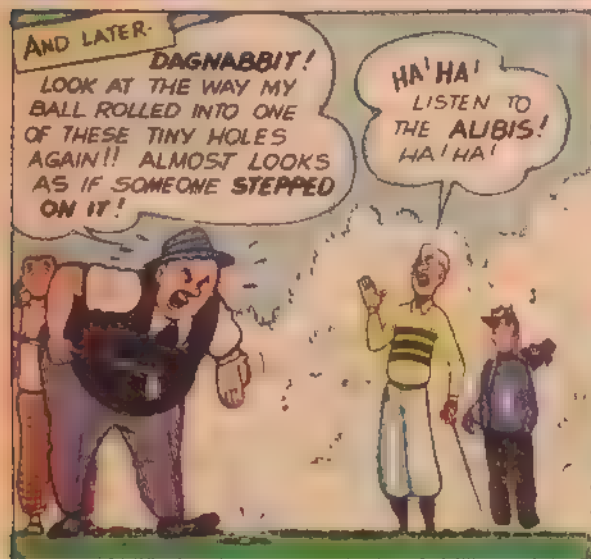
IT IS! THIS GUY BEATS VERONICA'S POP EVERY TIME THEY GO OUT AND THEN NEEDLES HIM ABOUT IT AT THEIR CLUB ALL YEAR! MR LODGE REALLY WANTS TO WIN!



AN HOUR LATER

HEY! HOW DID YOUR BALL GET OUT IN THE CLEAR? I THOUGHT I SAW IT GO INTO THE ROUGH OVER THERE!

HEH! HEH! SO DID I! BUT I GUESS IT HIT A TREE AND BOUNCED OUT! HA! THAT'S THE WAY I PLAYED IT OL' BOY!



AND LATER

DAGNABBIT!

LOOK AT THE WAY MY BALL ROLLED INTO ONE OF THESE TINY HOLES AGAIN!! ALMOST LOOKS AS IF SOMEONE STEPPED ON IT!

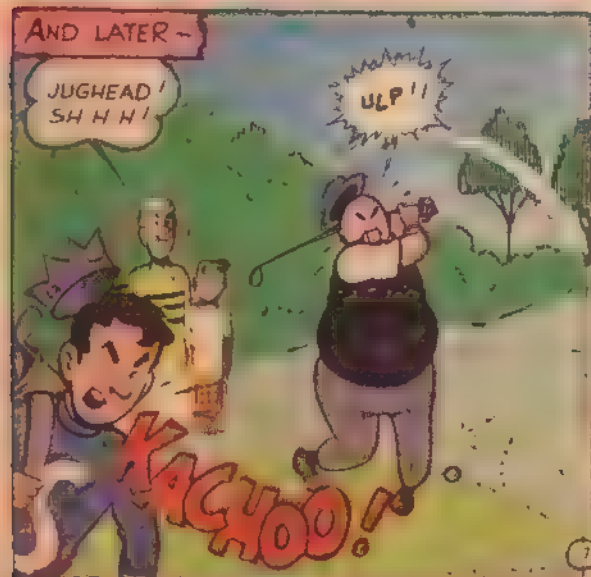
HA' HA' LISTEN TO THE ALBIS! HA' HA'



AND LATER

HA-A! MAYBE SOMEONE KICKED IT IN!

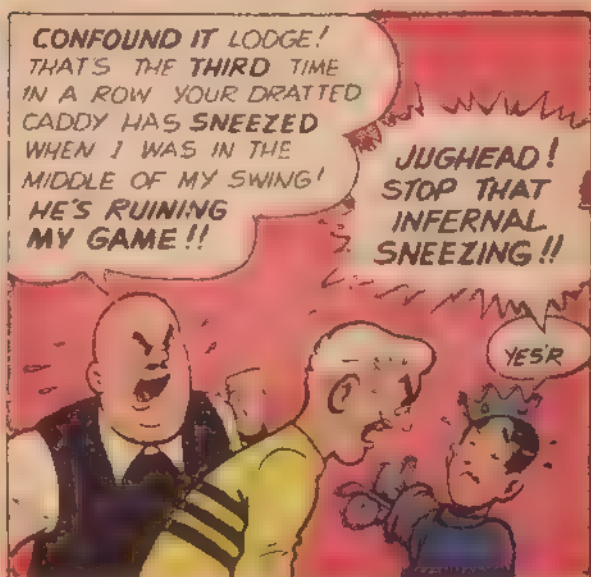
!!! (See Mr., ???) Clean I DON'T KNOW HOW THIS BALL GOT IN HERE! I'LL SWEAR I SAW IT STOP ROLLING TEN FEET FROM THIS HAZARD!



AND LATER -

JUGHEAD! SH H H!

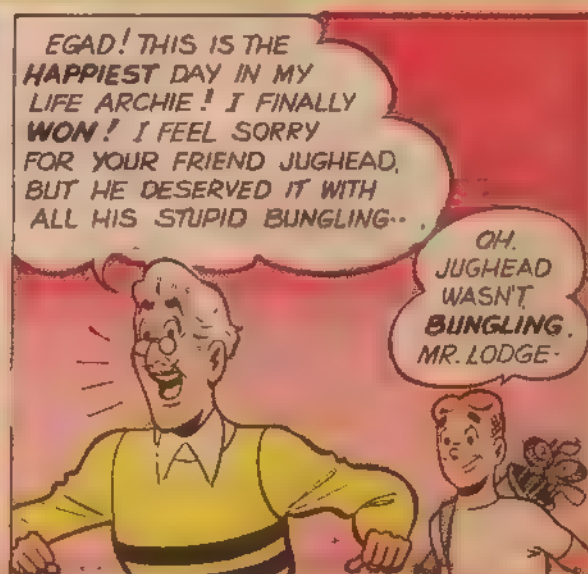
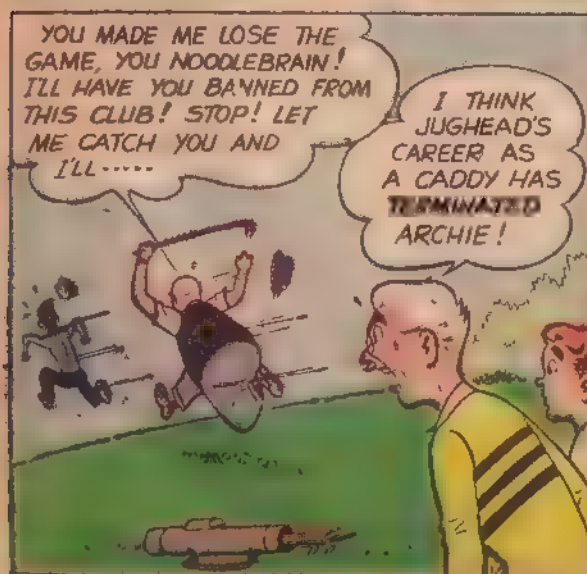
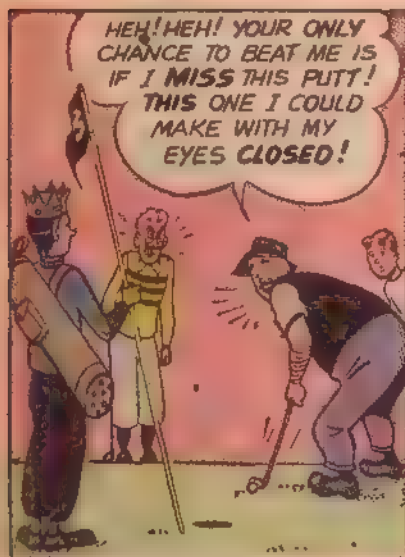
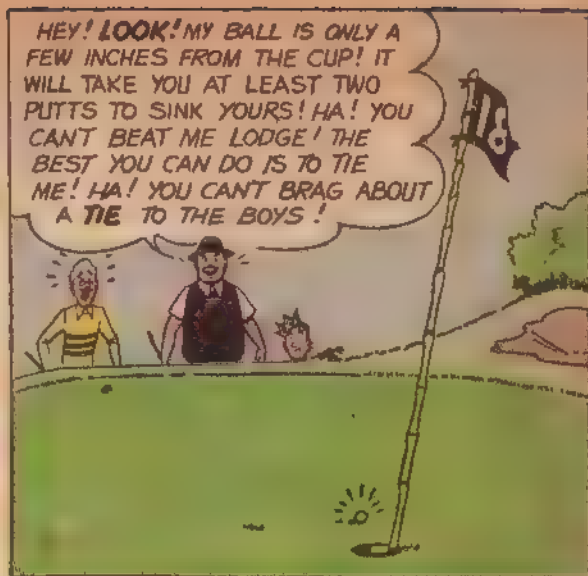
ULP!!

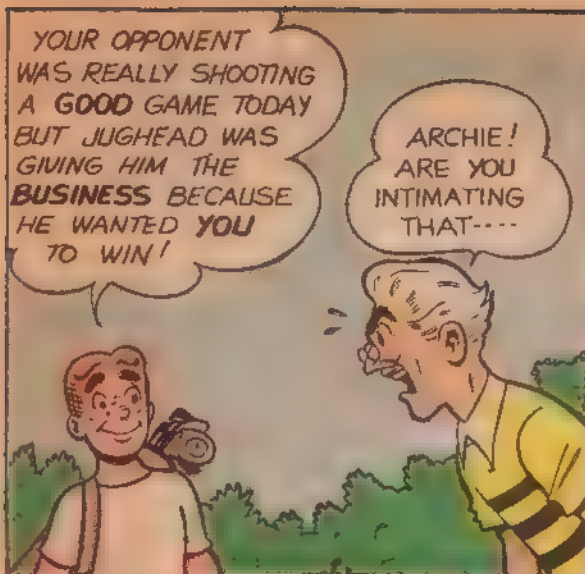


CONFOUND IT LODGE! THAT'S THE THIRD TIME IN A ROW YOUR DRATTED CADDY HAS SNEEZED WHEN I WAS IN THE MIDDLE OF MY SWING! HE'S RUINING MY GAME!!

JUGHEAD! STOP THAT INFERNAL SNEEZING!!

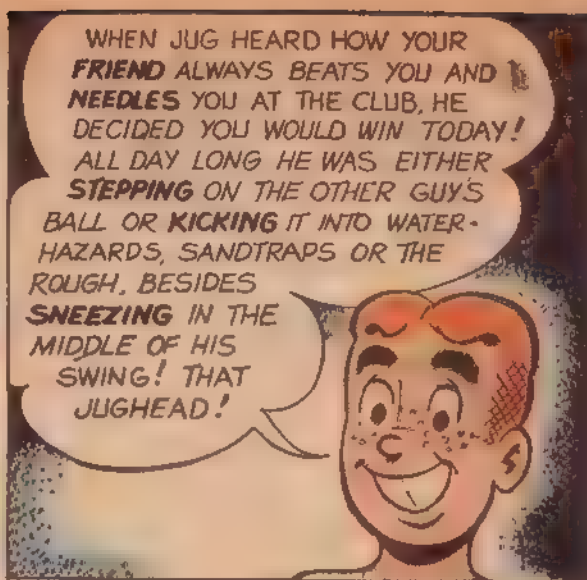
YES'R



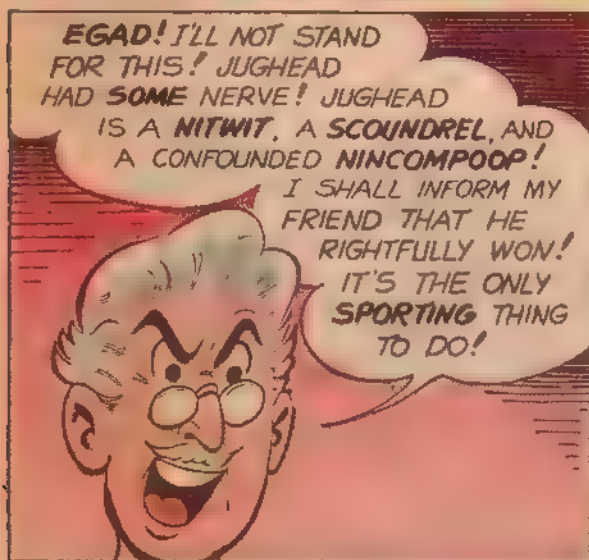


YOUR OPPONENT WAS REALLY SHOOTING A **GOOD** GAME TODAY BUT JUGHEAD WAS GIVING HIM THE **BUSINESS** BECAUSE HE WANTED YOU TO WIN!

ARCHIE! ARE YOU INTIMATING THAT----



WHEN JUG HEARD HOW YOUR **FRIEND** ALWAYS BEATS YOU AND **NEEDLES** YOU AT THE CLUB, HE DECIDED YOU WOULD WIN TODAY! ALL DAY LONG HE WAS EITHER **STEPPING** ON THE OTHER GUY'S BALL OR **KICKING** IT INTO WATER-HAZARDS, SANDTRAPS OR THE ROUGH, BESIDES **SNEEZING** IN THE MIDDLE OF HIS SWING! THAT JUGHEAD!



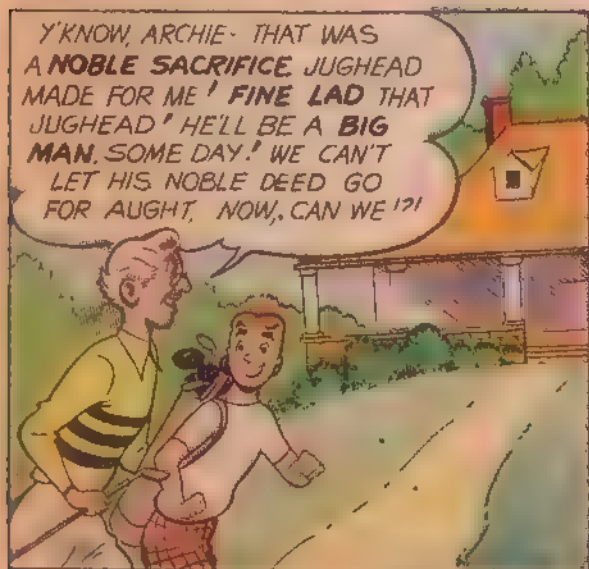
EGAD! I'LL NOT STAND FOR THIS! JUGHEAD HAD **SOME NERVE!** JUGHEAD IS A **NITWIT**, A **SCOUNDREL**, AND A CONFOUNDED **NINCOMPPOO!** I SHALL INFORM MY FRIEND THAT HE RIGHTFULLY WON! IT'S THE ONLY **SPORTING** THING TO DO!



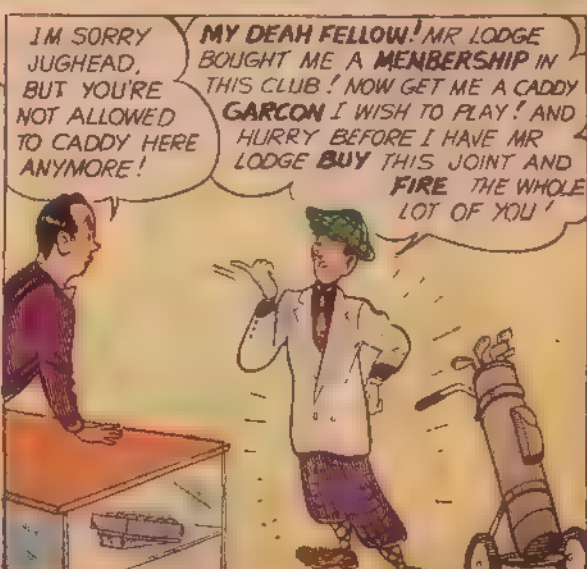
THAT'S UP TO YOU MR. LODGE! JUG SACRIFICED HIS JOB AS A CADDY JUST SO YOU WOULDN'T BE **HUMILIATED** AT YOUR CLUB FOR ANOTHER YEAR! BUT I GUESS YOU WON'T BE GOING TO THE CLUB AGAIN!

THE (ULP!) CLUB- OH, YES- BUT THEN I WOULDN'T THINK OF--

-- OR WOULD I?



Y'KNOW, ARCHIE- THAT WAS A **NOBLE SACRIFICE** JUGHEAD MADE FOR ME! **FINE LAD** THAT JUGHEAD! HE'LL BE A **BIG MAN** SOME DAY! WE CAN'T LET HIS NOBLE DEED GO FOR AUGHT, NOW, CAN WE?



I'M SORRY JUGHEAD, BUT YOU'RE NOT ALLOWED TO CADDY HERE ANYMORE!

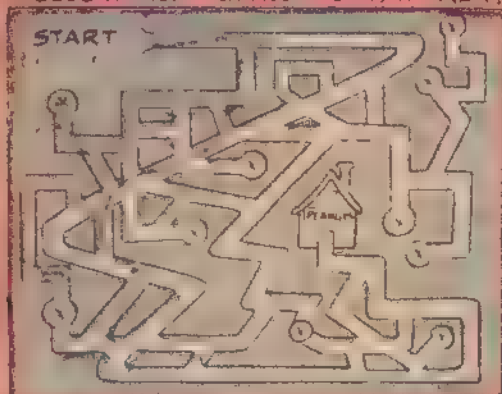
MY DEAH FELLOW! MR LODGE BOUGHT ME A **MEMBERSHIP** IN THIS CLUB! NOW GET ME A CADDY **GARCON** I WISH TO PLAY! AND HURRY BEFORE I HAVE MR LODGE **BUY** THIS JOINT AND **FIRE** THE WHOLE LOT OF YOU!



FUN

PAGE

CAN YOU GET JUMBO TO THE PEANUT HOUSE WITHOUT RUNNING INTO AN 'X' AREA?



RIDDLE

- 1 WHAT DO YOU KEEP AFTER GIVING IT TO SOMEONE ELSE?
 2 WHAT IS ALWAYS BEHIND TIME?
 3 WHY WILL YOU NEVER STARVE IN A DESERT?
 4 BECAUSE YOU CAN EAT SAND WHICH IS → ANSWERS →
 1-YOUR WORD 2-BACK OF A MATCH

COLOR THIS PICTURE WITH YOUR CRAYONS



You **ROARED** with **ARCHIE'S PAL JUGHEAD** COMICS

You **HOWLED** with **ARCHIE'S RIVAL REGGIE** COMICS

Now comes the latest triumph in the **ARCHIE SERIES**

ARCHIE'S GIRLS

Betty and Veronica COMICS

ARCHIE LOVES VERONICA...ARCHIE LOVES BETTY (BUT ONLY LIKE A SISTER)

BETTY IS VERONICA'S BEST GIRL FRIEND....

VERONICA IS BETTY'S BEST GIRL FRIEND....

WHAT HAPPENS

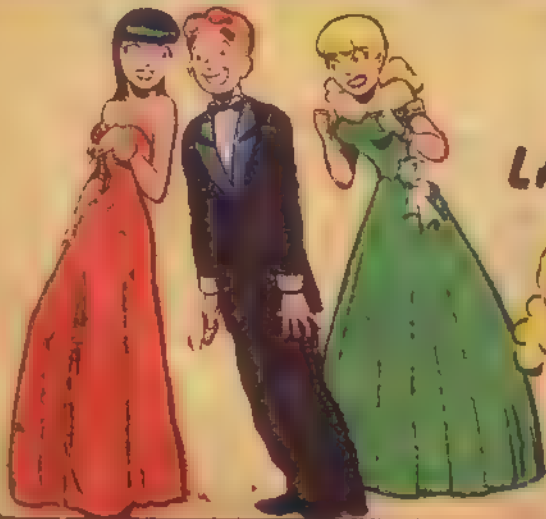
IN A SITUATION LIKE THIS???

LAUGH all about it in the **NEW**

ARCHIE'S GIRLS

BETTY and VERONICA Comics

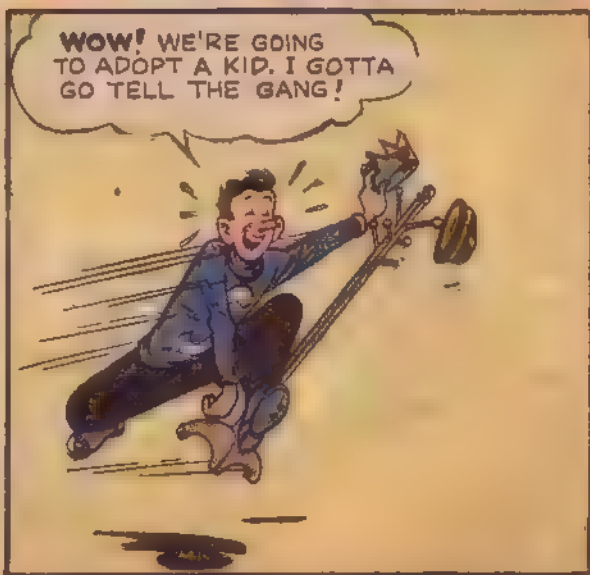
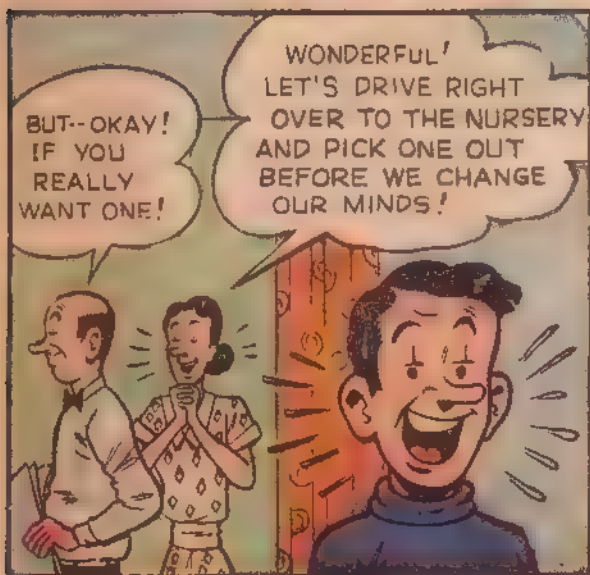
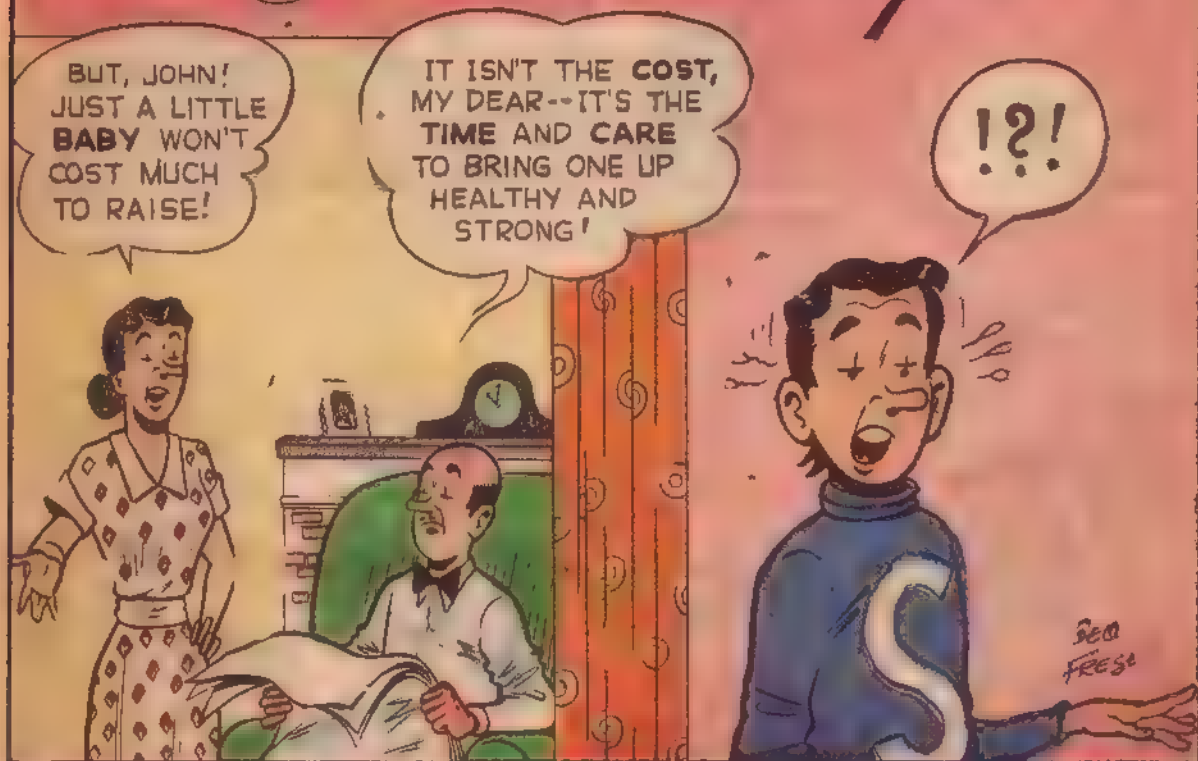
ARCHIE SERIES

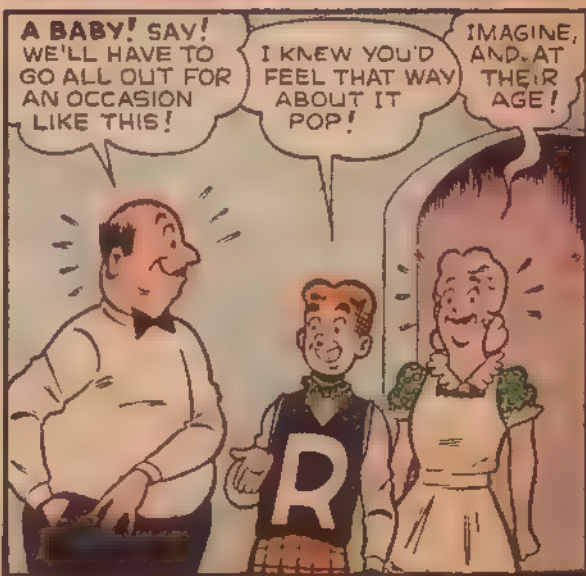
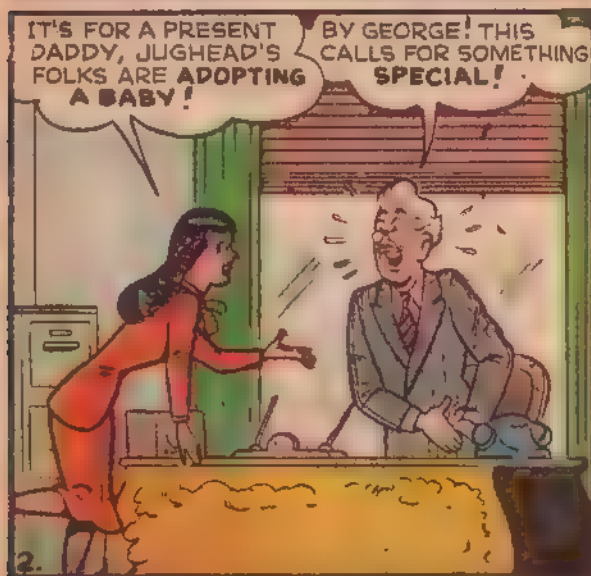
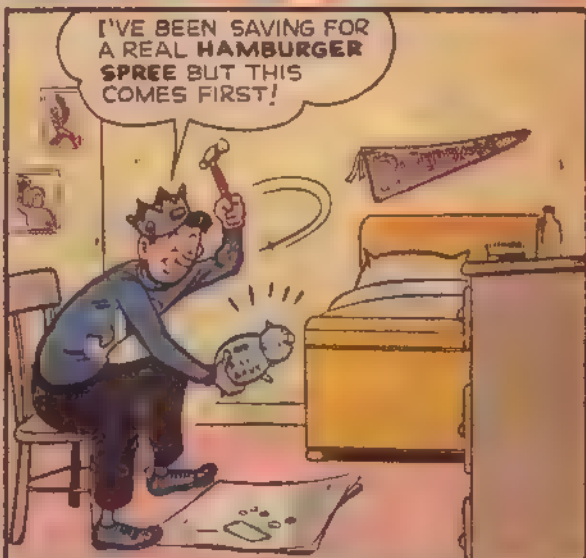
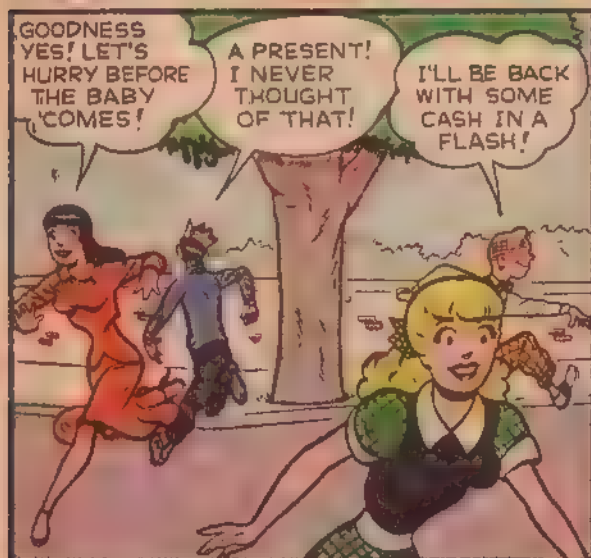
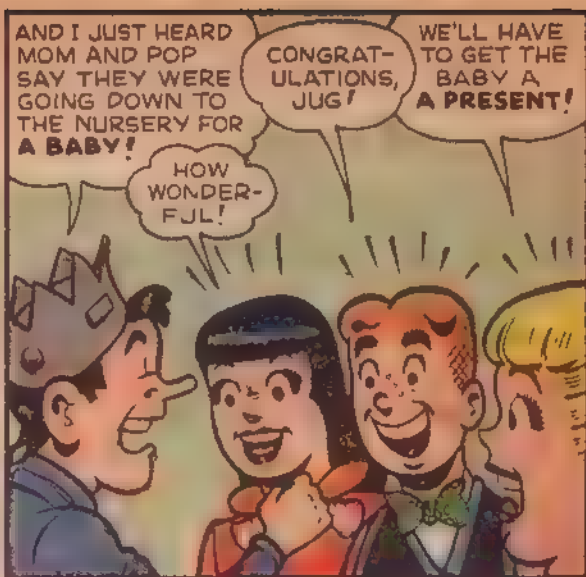
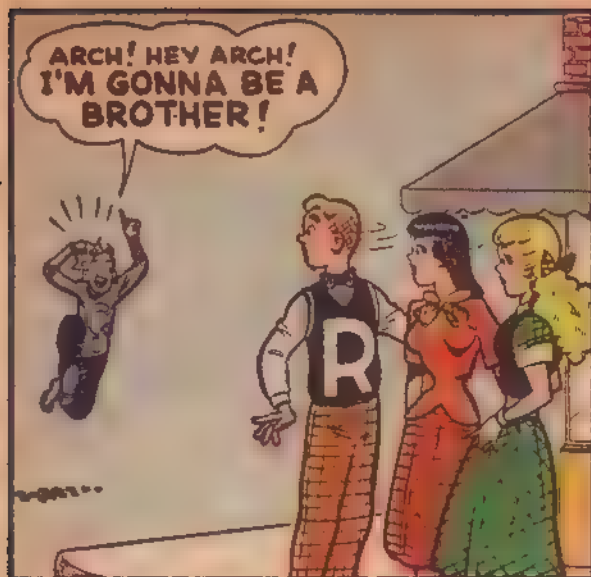


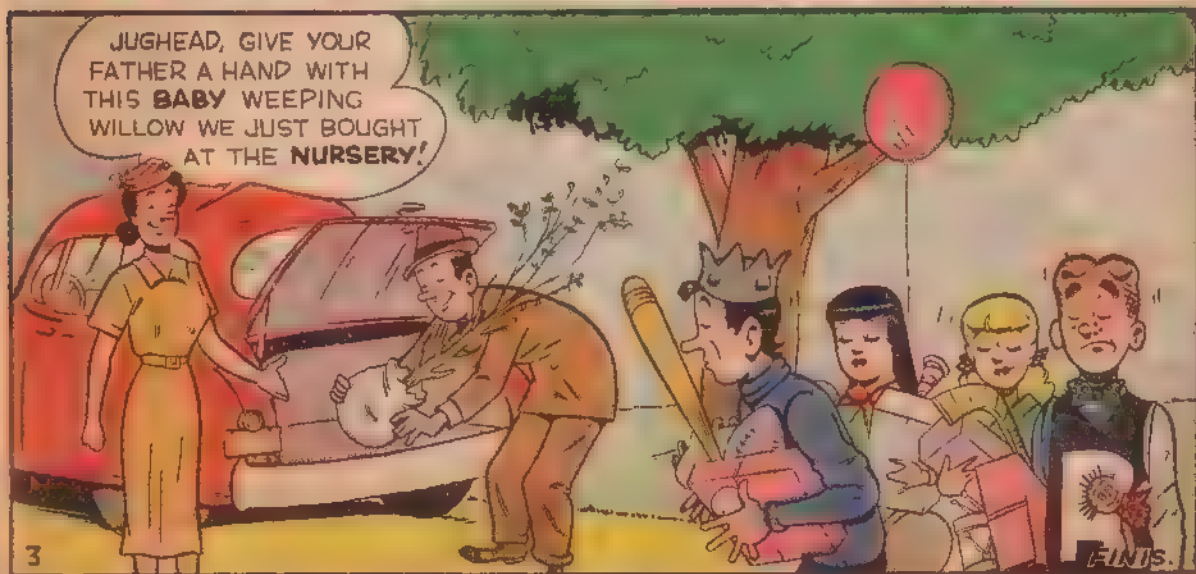
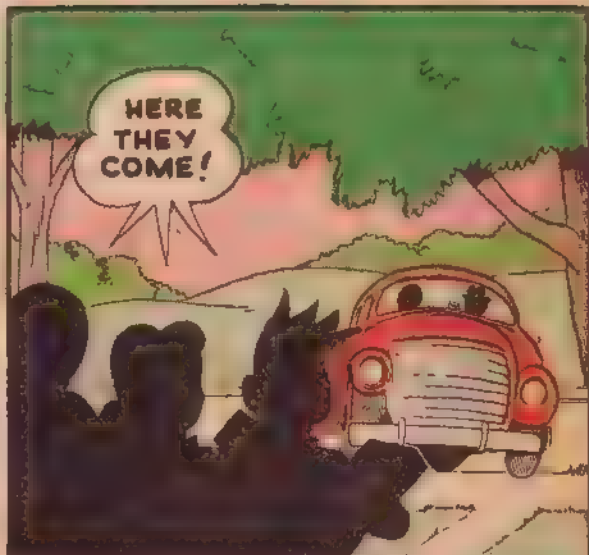
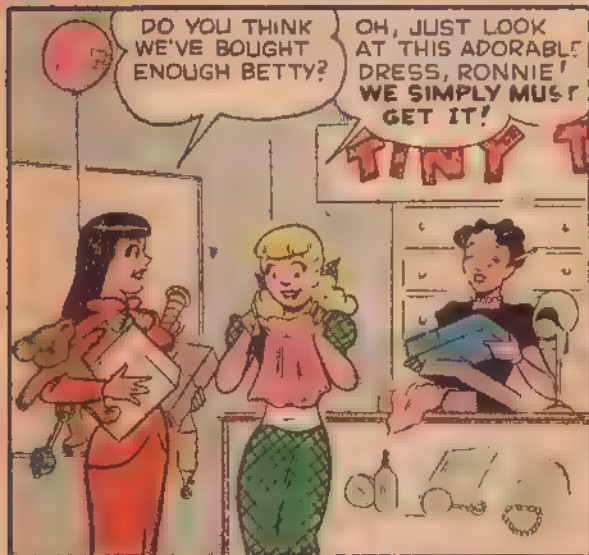
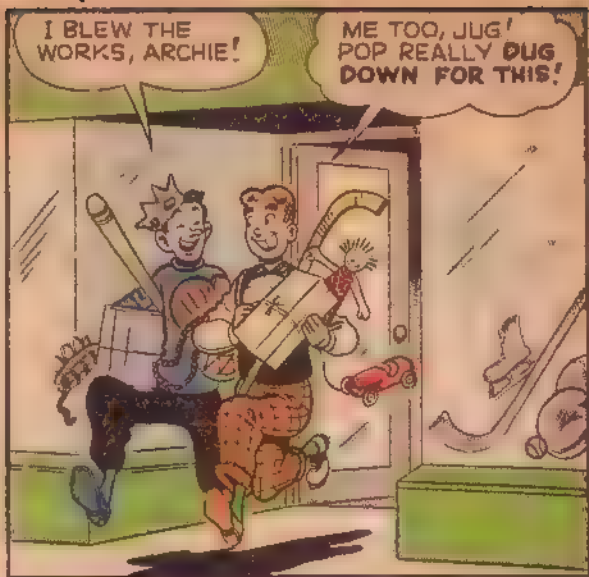
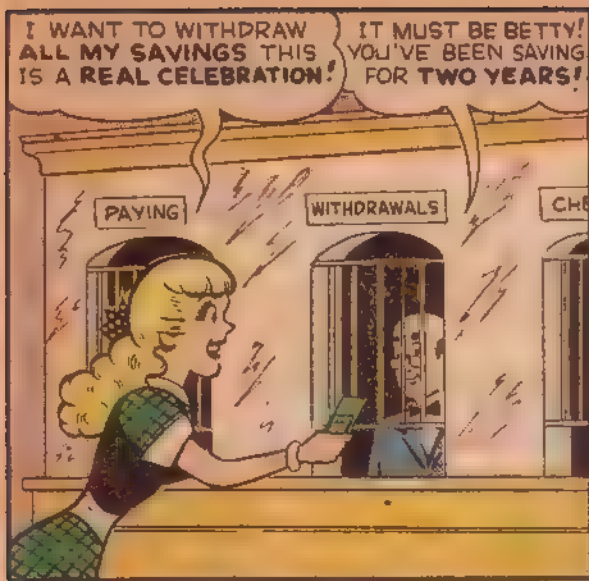
TELL YOUR NEWSDEALER TO SAVE YOURS!

Archie's Pal Jughead

in
"Willow
the
Weeper"







MOVIE CHATTER

What a Day

At the rate Doris Day is putting mileage on her new convertible, it will be an antiquated model before the car has its 1000-mile servicing.

Doris bought the car exactly one month ago and has amassed the startling total of 50 miles on the speedometer. The actress, who lives less than one mile from Warner Bros. Studio where she is working in the Technicolor musical "On Moonlight Bay," drives to work, parks it all day and drives home at night. Sundays she stays home and putters around the house.

At this rate the car will be almost two years old by the time it has its first checkup.

★ ★ ★

Joan Crawford Is Now The Boss

There have been some changes made since Joan Crawford and Eve Arden last appeared together in a film.

Five years ago, they were together in "Mildred Pierce," with Miss Arden as Miss Crawford's employer.

Now they are back together in Warner Bros.' "Goodbye, My Fancy," only this time it's vice versa, and Miss Arden is an employee of Miss Crawford.

★ ★ ★

Crawford Knew Without Coaching

Broderick Crawford, in Columbia's "Remember That Face," plays a cop who masquerades as a waterfront worker. Brod needed no special coaching for the part. Before he became an actor he worked as a stevedore on the New York docks and can still do a good job of running a winch.

★ ★ ★

Hall Spends Day Pitching Woo

While making "China Corsair" for Columbia, Jon Hall spent several hours filming a roughhouse scene in which he repeatedly threw Chinese actor Frank Woo through a pair of swinging doors. That night wife

Frances Langford asked if Jon had had a tough day at the studio. "Not at all, honey," he replied, "I spent practically the whole day pitching Woo."

★ ★ ★

Erudition Runs Rampant In Outdoor Drama

Erudition is rampant in Warner Bros.' "Raton Pass," even though it's an outdoor action thriller, with guns and villains and horses!

Star Dennis Morgan graduated from Carroll College of Milwaukee which gives that city its frequently used right to claim him as its own. He also worked on a newspaper there for a short time.

Dorothy Hart, one of his two lovely leading ladies, is a graduate of Western Reserve University of Cleveland where she was once homecoming queen and won recognition for the highest scholarship rating of any student in the school.

Patricia Neal, who co-stars with Dennis, attended Northwestern University for two years, but her stage career caught up with her and prevented completion of her courses. She is still very "college conscious."

Scott Forbes, one of the two principal villains, has degrees from Balliol college of Oxford and the Sorbonne in Paris.

The other "heavy," Steve Cochran, attended the University of Wyoming for one year.

★ ★ ★

Big Actress Added To "Force Of Arms"

One of motion picture's biggest actresses, 300-pound Anna Demetrio, has been signed by Warner Bros. for a role in "Force Of Arms," starring William Holden, Nancy Olson and Frank Lovejoy.

Miss Demetrio, who was born in Italy and is well known for her many portrayals of Continental Europeans, will play an Italian cafe owner in the wartime love story. Michael Curtiz directs, with Anthony Veiller producing for Warners.

A Screen First

Edmund Grainger's RKO Radio Technicolor film, "Flying Leathernecks," is the first motion picture presenting the activities of the Marine Corps air arm. The story dramatizes the air support given to Guadalcanal ground troops by Marine fighter pilots.

★ ★ ★

Odd Superstition Rough On Actor

Recently when Gene Nelson left the house bound for work, his wife gave him a healthy kick in the posterior and his small son threw a shoe at him.

It was no domestic fracas, the dancing star explained.

Mrs. Nelson and Master Alan Christopher were merely wishing Mr. Nelson good luck on his first day before the Technicolor cameras in Warner Bros.' Technicolor musical, "Golddiggers in Las Vegas."

This kicking business and shoe throwing is based on an old theatrical superstition and means only the best for the recipient, and the Nelsons are dyed-in-the-wool show folk.

"Miriam swings a mean right," said her husband ruefully.

★ ★ ★

That Cheshire Cat Grin Explained

So you've never seen "a grin like a Cheshire Cat"? Well, you can see the cat with the grin—or the grin with the cat—when Walt Disney's "Alice in Wonderland" reaches the screen as an RKO Radio Technicolor release.

★ ★ ★

Wald-Krasna Concludes Deal With ANTA

Jerry Wald and Norman Krasna have announced plans for the most star-studded picture of all time. Titled "The Great Moments," it will be made in conjunction with the American National Theatre and Academy, or ANTA for short. To be filmed in New York for RKO Radio distribution, "The Great Moments" will present 20 of the best-known scenes from the American stage. The entire ANTA membership roster—just about every great name in the theatre today—will be available for the picture, with each actor doing his most famous role.

Peck No Longer Shies From Horses

Gregory Peck once shied from horses the way some horses shy from actors.

That's when Peck was a lively youngster who wanted to learn how to ride. But in one of his first experiences on the back of a horse he lost his saddle and came up with a broken arm. From then on, the idea of riding a horse conjured up visions of more broken bones to the young Peck, and it was some time before he was able to convince himself that he could ride again.

Today, however, Peck is one of the ablest horsemen in the cinema capital—not only for professional purposes, but also in his private life.

He does some of his most spirited riding in his new starring picture, "Only The Valiant," a Cagney production for Warner Bros. distribution.

"I suppose," Peck says, "that I wouldn't have lost so much time suffering from horse fever if I had had the courage to get right back on after I was first thrown—but that's a little difficult to do—especially with a broken arm."

Peck is determined that his sons will grow up to become riders, too, and is already starting to teach the oldest one the theory and practice of good horsemanship.

★ ★ ★

Six Nations Take Bow on "Kon-Tiki"

Six nations contributed to the success of "Kon-Tiki," daring Odyssey by six landlubbers across the Pacific, whose exciting adventures you'll soon be seeing on the screen. Norway and Sweden are the countries of the crew's origin. Thor Heyerdahl worked out the details of the raft voyage in New York's Explorers Club, and our army provided the food rations, which three of his crew tested. In Ecuador's jungle the crew felled the stout balsa trees for the raft. Peru put its naval shipbuilding yard at Heyerdahl's disposal for its construction. And after the raft's crash landing on the reefs of French-owned Tuamotu Island, France had a ship put out from Tahiti to pick up the raft and return it to Norway.

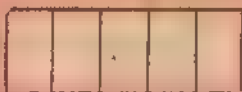
Archie's Pal Jughead



FUN PAGE

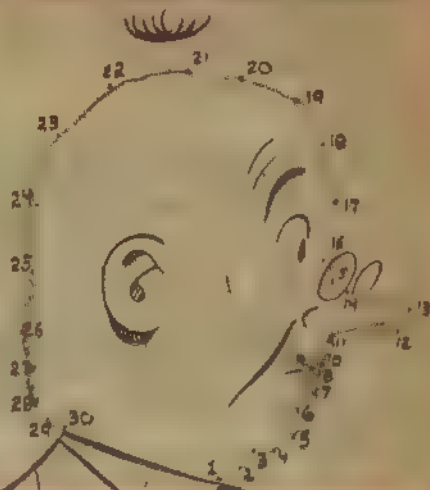
-FAT +  -TAU

=

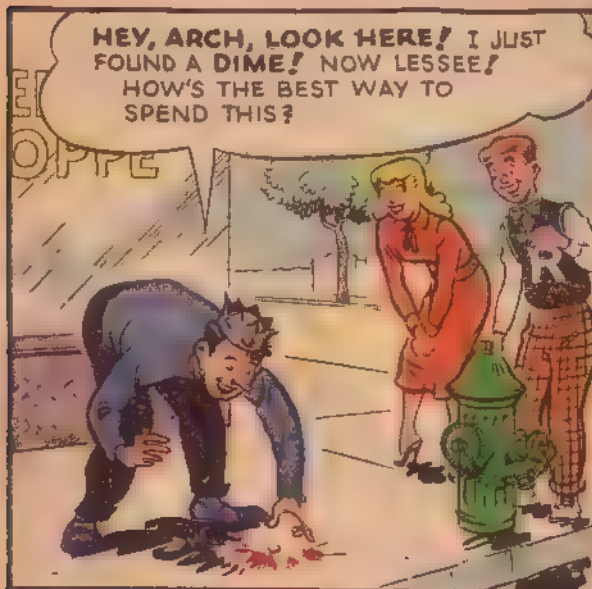


HAT+FOUR-FAT+SEAT-TAU=HORSE; REMSNA

WHO'S HIDING BEHIND THESE NUMBERS.

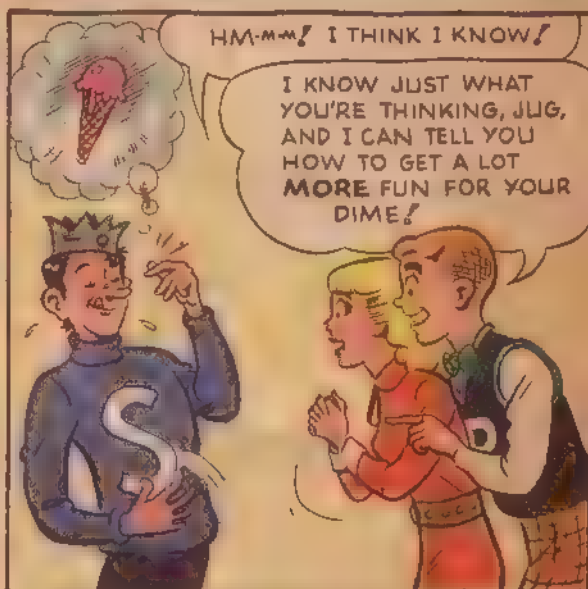


HEY, ARCH, LOOK HERE! I JUST FOUND A DIME! NOW LESSEE! HOW'S THE BEST WAY TO SPEND THIS?

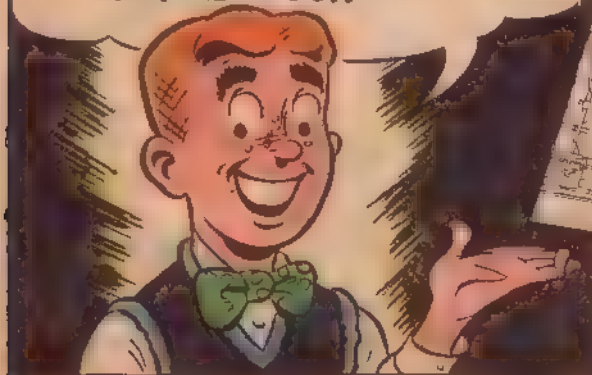


HM-mm! I THINK I KNOW!

I KNOW JUST WHAT YOU'RE THINKING, JUG, AND I CAN TELL YOU HOW TO GET A LOT MORE FUN FOR YOUR DIME!



IF I WERE YOU, JUG, I'D INVEST THAT DIME INTO SOME CLEAN, WHOLESOME FUN. THERE'S A WHOLE BARRELFUL OF LAUGHS IN THE NEW ISSUE OF SUZIE COMICS! YOU'LL HAVE HOURS OF FUN READING SUZIE! WE CAN GET A COPY AT THE CHOCKLIT SHOPPE RIGHT NOW! LET'S GO!!



IF YOU KNOW SUZIE LIKE WE KNOW—

SUZIE

—83—

OH I'VE HAD LOTS OF EXPERIENCE AT THIS (JUGED) I WAS A CHILD!

OCT 10c

SUZIE IS JAM-PACKED WITH THE BEST IN TEEN-AGE ENTERTAINMENT! RUN-DON'T WALK TO THE NEAREST NEWSTAND FOR YOUR SUZIE!

APPROVED AN Archie MAGAZINE READING

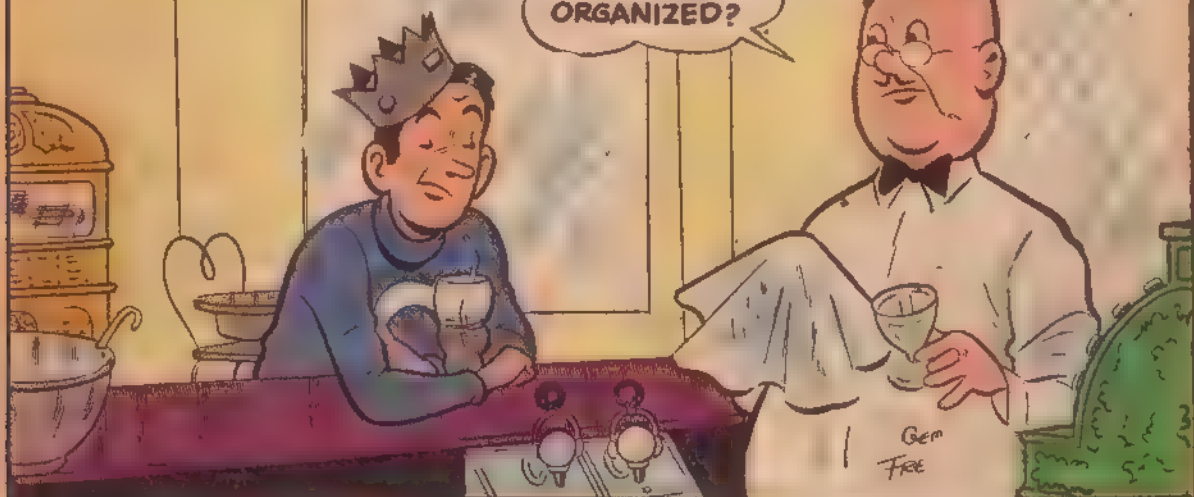
LOOK FOR THIS TRADEMARK

Archie's Pal Jughead

TOOTH
AND
WAIL

WHAT'S THE
ELGIN,
POP?

IT'S NEARLY EIGHT
O'CLOCK, JUGHEAD, WHICH
REMINDS ME. SHOULDN'T
YOU BE WITH THAT
BABY SITTER SERVICE
ARCHIE
ORGANIZED?

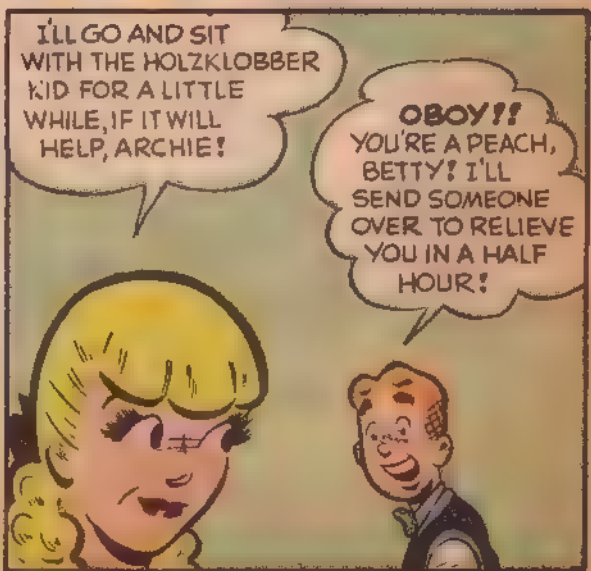
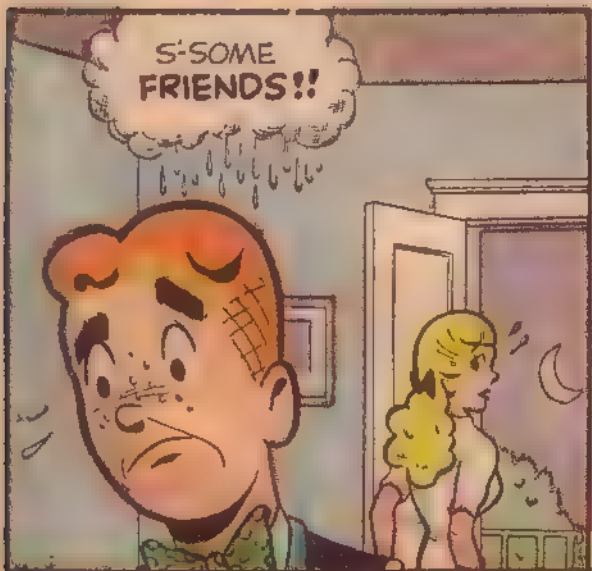
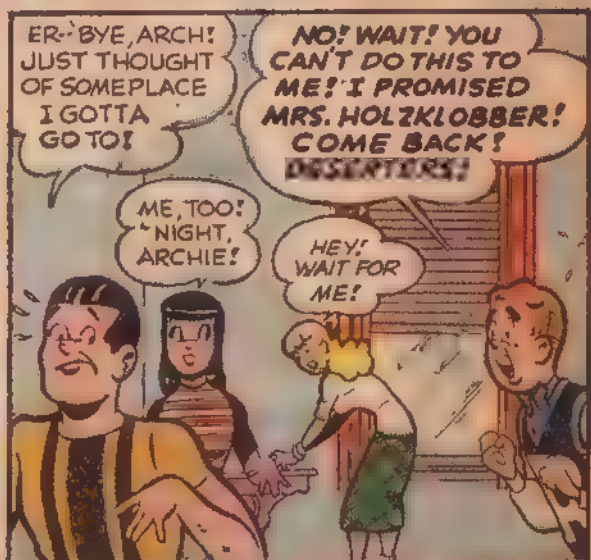
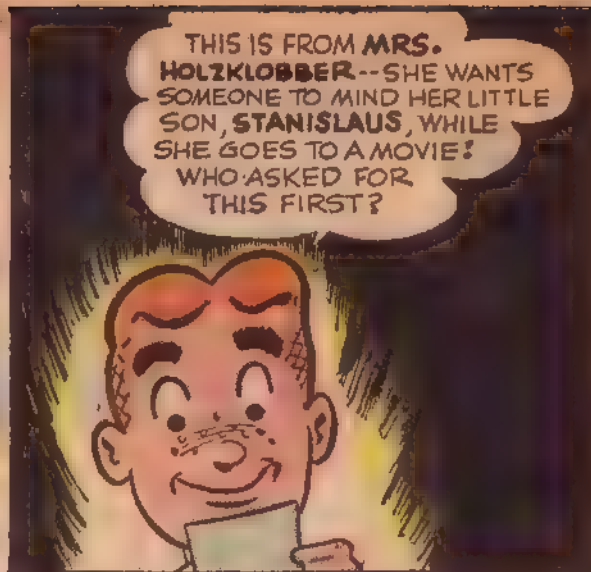
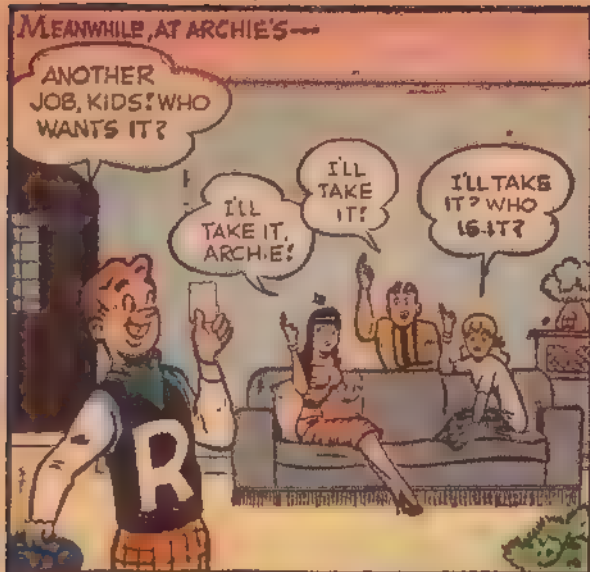


OH **THAT!** I
BELONG, BUT I'M
NOT A **REGULAR**, POP!
I JUST FILL IN WHEN
I RUN SHORT OF
SPENDING MONEY
AND MY CREDIT
RUNS OUT!



WHICH REMINDS ME!
I'M LOW ON CABBAGE
NOW AND EVEN MY BEST
FRIENDS SNICKER
WHEN I ASK THEM
TO STAKE ME TO
A BURGER!





A FEW MINUTES LATER...

SURE NICE OF BETTY
TO HELP ME OUT! HMM-M!
I'VE GOT TO GET SOMEBODY
OVER THERE WHO DOESN'T
KNOW ABOUT THAT
HOLZKLOBBER TYKE,--
BUT WHO??

HI,
ARCH!

I'M IN THE MARKET
FOR SOME **SPENDING**
STUFF ARCH--EVEN
IF IT INVOLVES **LABOR**!
DO YOU HAVE ANY
SITTING ASSIGNMENTS
YOU CARE TO GIVE
OUT WITH?

YES, SIR!!
(OOPS!) I MEAN,
YES, I DO! DO
YOU KNOW THE
ER: **HOLZKLOBBER**
HOME, PERCHANCE

NOPE! JUST
GIVE WITH THE
ADDRESS AND
I'LL BE THERE
IN A JIFF!

HERE 'TIS! YOU'LL
FIND BETTY THERE!
SHE'S HOLDING THE
FORT--ER,--I MEAN,--
WATCHING THINGS,--
UNTIL YOU ARRIVE!
SHE'S GOT OTHER
PLANS FOR TONIGHT!

HUH! ARCHIE
HAD **TEARS** IN
HIS EYES
WHEN I LEFT...

SHOOK
MY HAND,
TOO!

HE MUST
BE GETTING
SENTIMENTAL
IN HIS OLD
AGE!

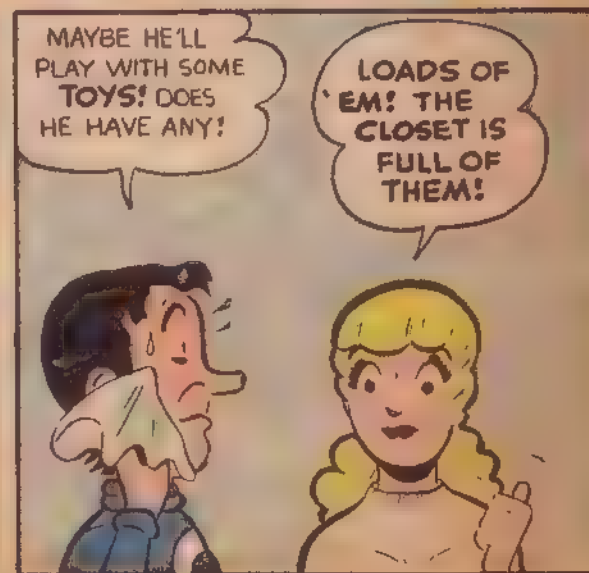
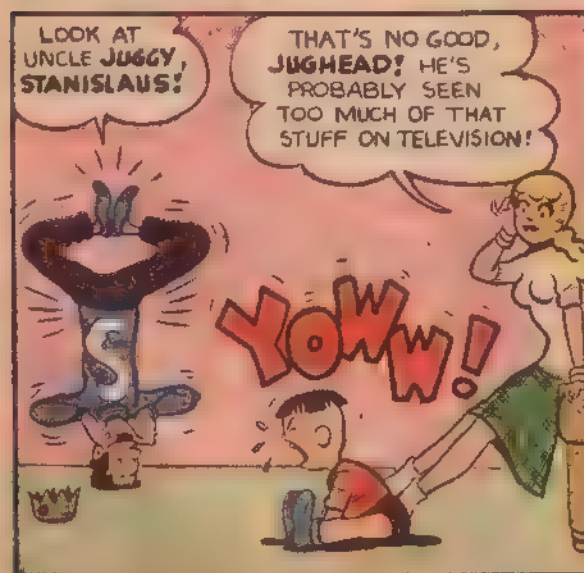
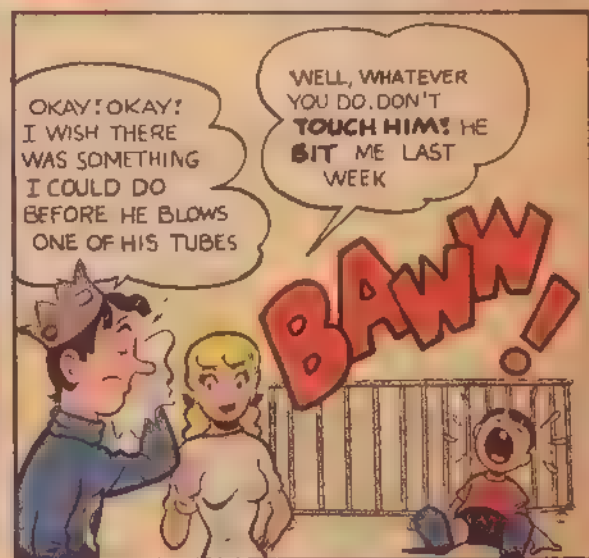
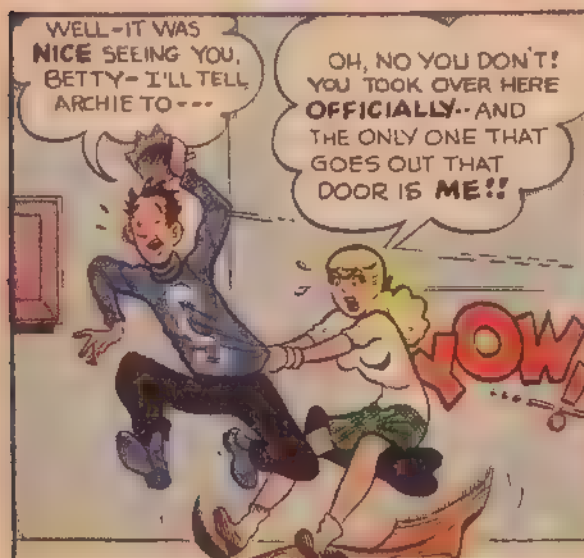
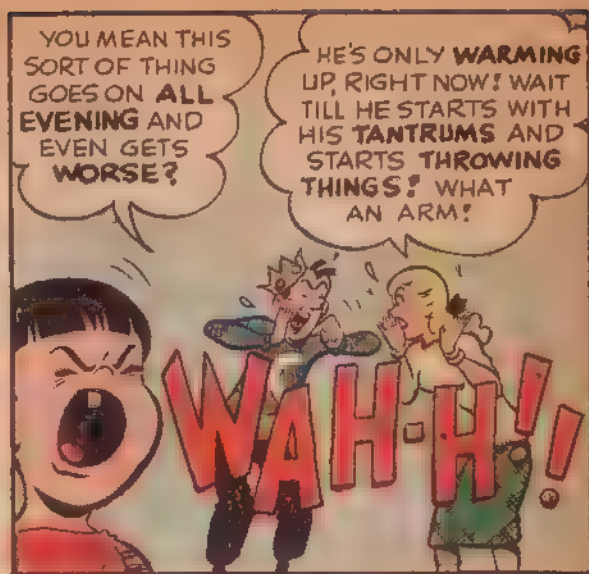
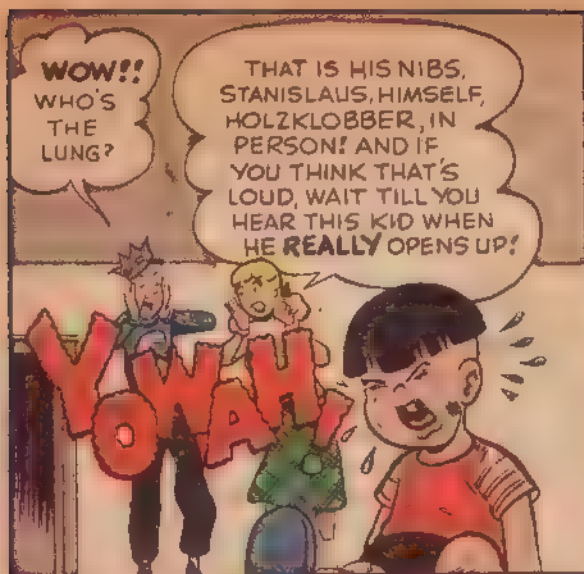
WOW! SOUNDS LIKE
BETTYS SITTING ON
THIS KID, INSTEAD
OF **WITH** HIM!

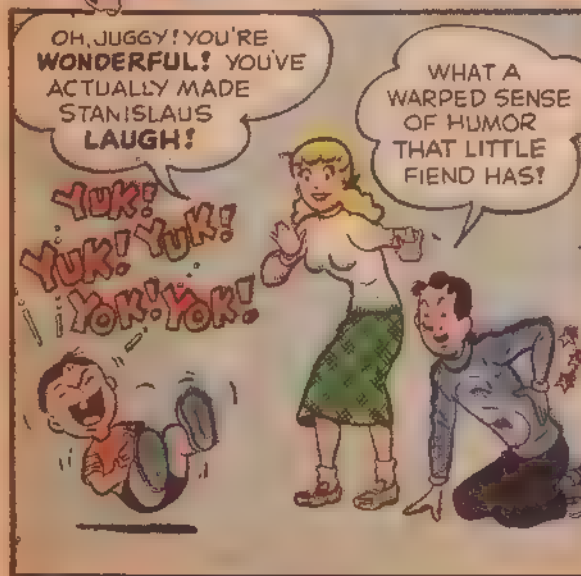
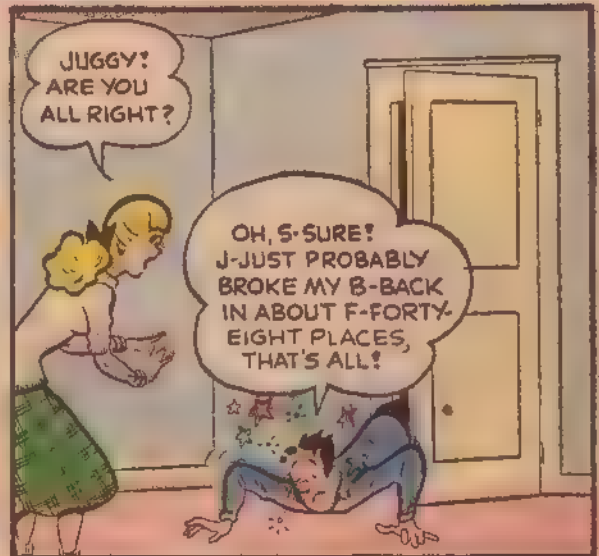
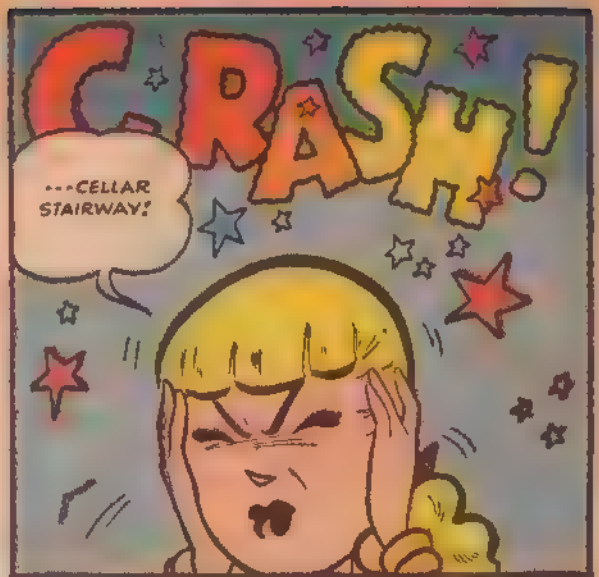
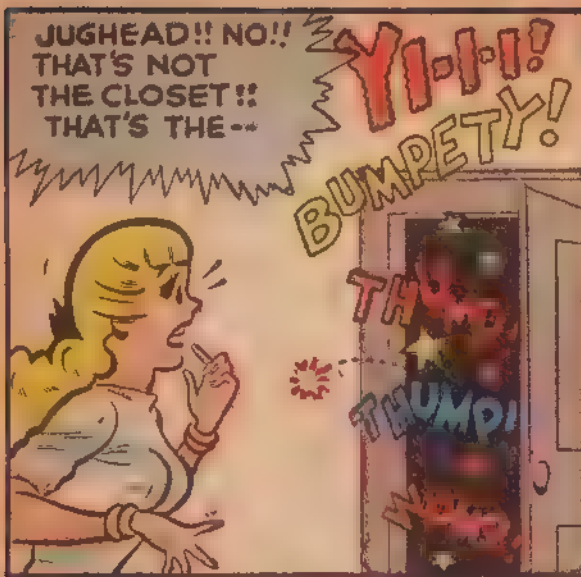
YOW!

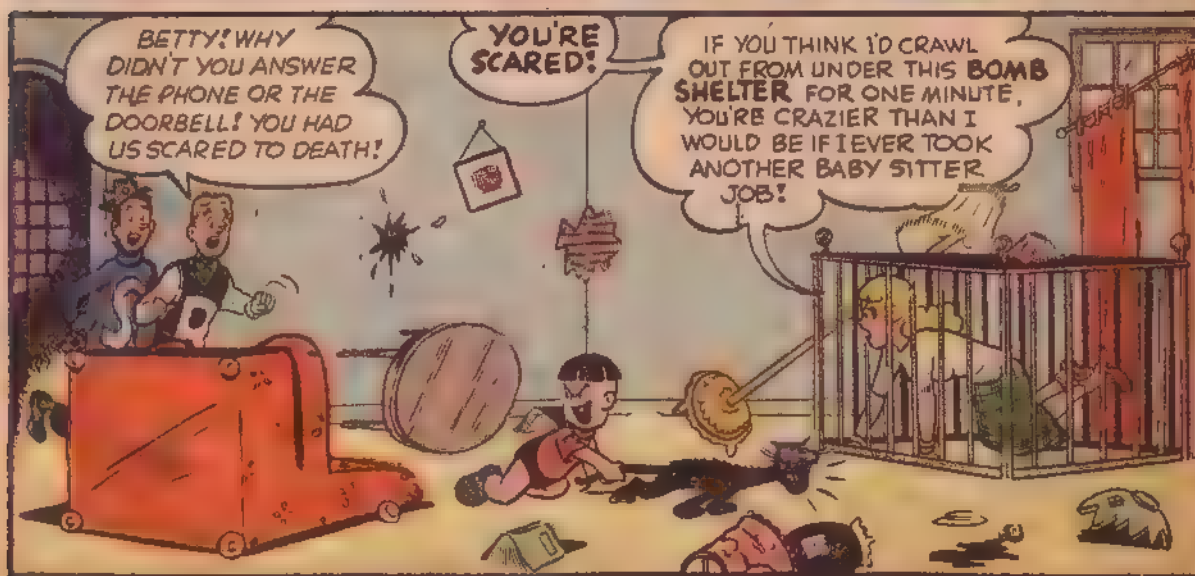
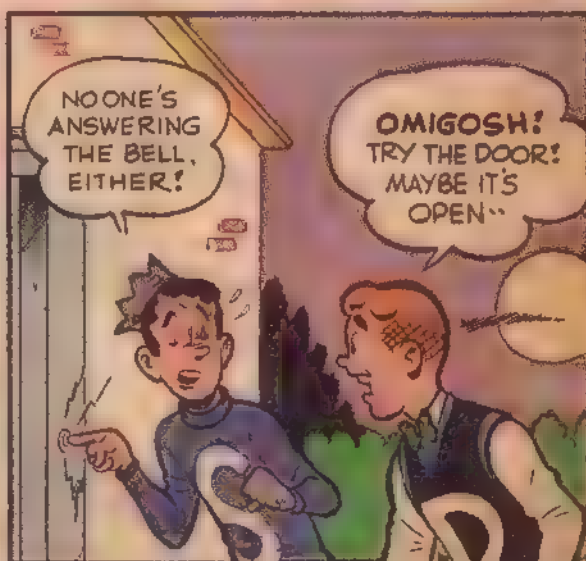
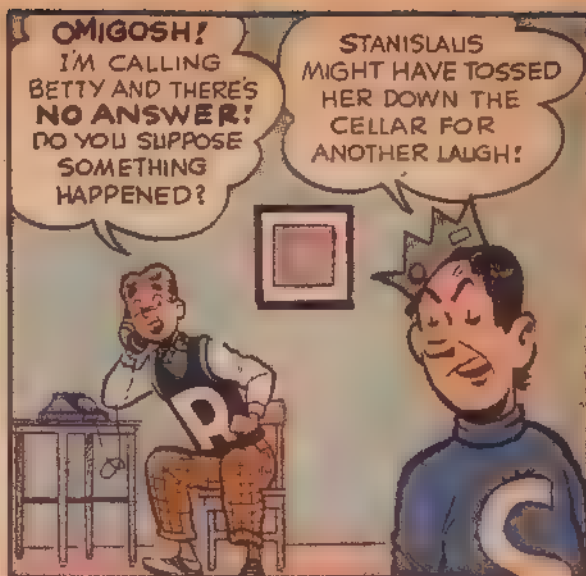
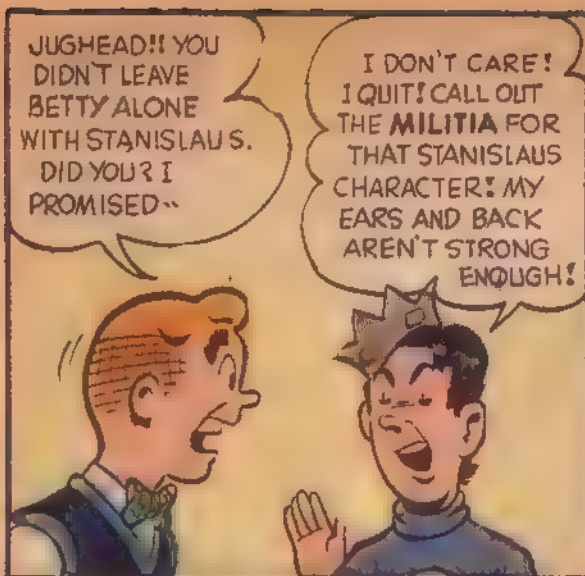
HIYAH, BETTY!
THIS IS YOUR
L'LOL RELIEVER
COME TO TAKE
OVER!

YOU DON'T KNOW
HOW GLAD I AM TO
SEE YOU, JUGGY!
STUFF YOUR SOCKS
INTO YOUR EARS
AND COME ON IN!

WAH-H!









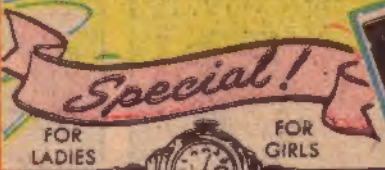
JUGHEAD SAYS:

THE MOST FAMOUS LAST WORDS EVER QUOTED IS "DON'T WORRY, THE GUN ISN'T LOADED!"

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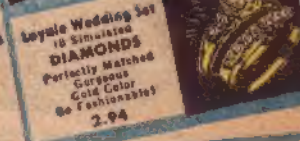
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SPECIAL WATER & SHOCK-RESIST CASE!
AMAZING! The watch that runs UNDER WATER! Try it yourself at OUR risk! Treat it rough - at work, sports, even when swimming! Thrill to its many DeLuxe features, such as:
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The SUBMARINE Watch has precision-built 7-jewel Swiss movement. Last word in smart, manly styling! Why pay \$25.00 or more elsewhere for water resistant watches? Be smart! Get yourself a Submarine Watch - OR PARTS - and 10-DAY MONEY BACK offer! Yours for a lifetime, only . . . 3.95
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Heart Shape
Open inside for
2 Pictures
2.98



Loyale Wedding Set
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DIAMONDS
Perfectly Matched
Gorgeous
Gold Color
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"Big Boss" Looks
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Big Pseudo
Diamond & Rubies
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Engagement & Wedding Set
Something special and very pretty! Imagine - 12 Sparkling Pseudo DIAMONDS, imported from Europe, set in a gorgeous Engagement and Wedding Set! NATURAL GOLD color, exquisitely designed. Your price for both, 4.99, yet they look like \$750.00 and more! They sparkle a 1000 rays of light. Enjoy a LIFETIME! Try at our risk! Price back quick if not thrilled! RUSH! Don't lose this wonderful opportunity. Only . . . 4.99



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Genuine U.S. Veterans
Discharge Ring
Let 'em know you served AMERICA!
Sterling Silver
2.95



Royal Peacock
Diamond Ring
15 Rhinestones!
Rainbow Colors
Dainty - Stylish
Rich Looking
Specially Priced
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SALE
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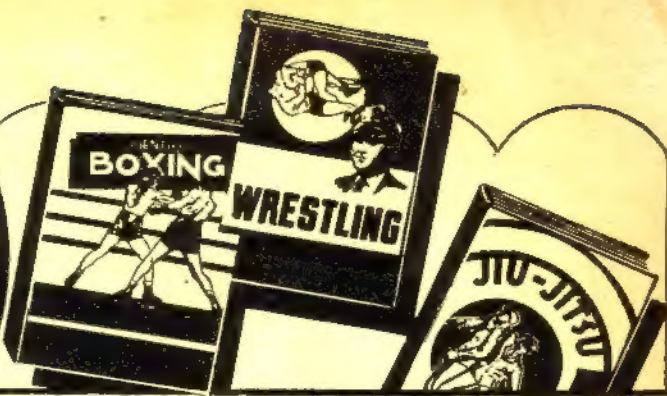
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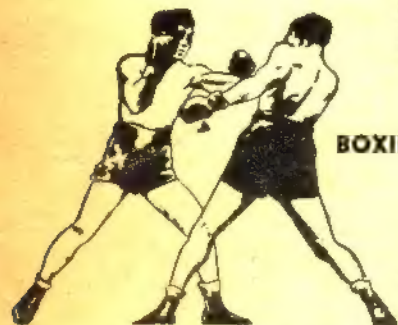
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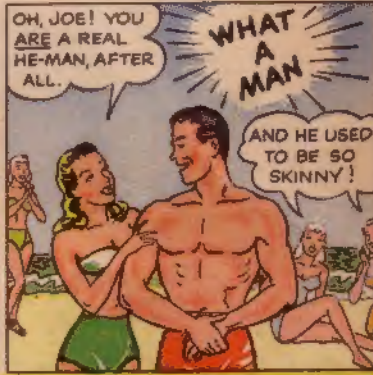
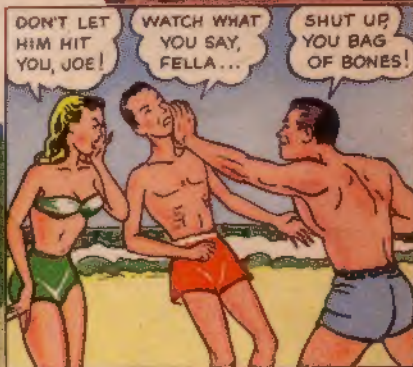
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